

HECM Lenders (FHA Approved Only)

Industry Overview

HECMs Endorsed through November 2012

Next Release Date: Week 1 of January

Endorsement Growth Change

18.5 %

Competition Growth

-0.8 %

Active Lender Change

-2

Figures above reflect change from prior month

PERFORMANCE

Rank/Region	12/11	01/12	02/12	03/12	04/12	05/12	06/12	07/12	08/12	09/12	10/12	11/12	Trend
1 Southeast/Caribbean	1,021	1,155	1,043	851	1,000	949	1,025	856	946	785	908	1,002	▲
2 Pacific/Hawaii	619	773	832	703	842	686	835	631	651	569	585	658	▲
3 Southwest	632	721	732	593	556	573	685	593	604	559	567	647	▲
4 Mid-Atlantic	588	610	691	611	575	528	658	467	522	447	441	623	▲
5 New York/New Jersey	524	550	723	546	491	544	594	387	412	395	291	449	▲
6 Midwest	452	488	455	380	361	405	471	318	335	317	366	390	▲
7 New England	283	258	297	210	199	247	316	149	156	142	134	172	▲
8 Northwest/Alaska	188	213	261	186	258	187	252	191	210	206	167	175	▲
9 Rocky Mountain	195	250	244	195	198	221	229	181	179	194	187	198	▲
10 Great Plains	134	157	148	106	115	99	122	95	107	92	99	122	▲
Total	4,636	5,175	5,426	4,381	4,595	4,439	5,187	3,868	4,122	3,706	3,745	4,436	▲

Find out where the top five markets are in your area by state, county or even zip code to help improve sales performance, market share and maximize opportunities.

Call us for a free briefing at (682) 651-5632.

*Paid Advertisement

Operationally thinking companies rely on ReverseVision

Increased Productivity

ReverseVision is a powerful reverse mortgage software that eliminates overhead, reduces errors and *increases productivity*.

Business Processes

ReverseVision is a role-based collaborative tool that enforces business rules and *ensures* highest quality loans.



(682) 651-5632

info@rminsight.net

www.rminsight.net

Interested in industry commentary, data and analysis? [CLICK HERE](#)

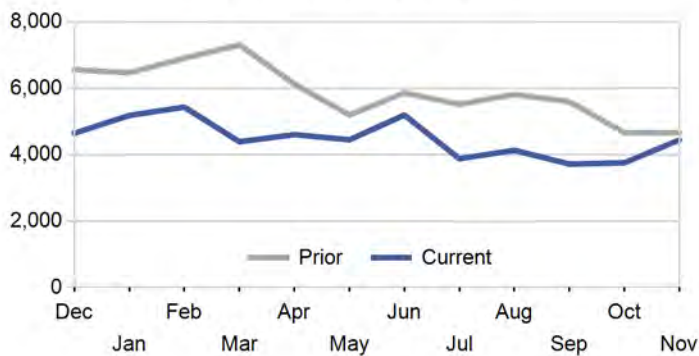
Subscribe to our [FREE ReverseIQ Newsletter](#) and [FREE Industry Reports](#)

Competition

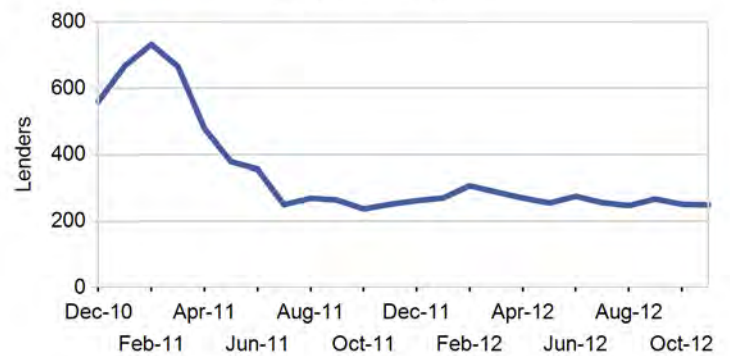
Top 10 Lenders

Rank / Lender	12/11	01/12	02/12	03/12	04/12	05/12	06/12	07/12	08/12	09/12	10/12	11/12	Total	Trend
1 METLIFE BANK	1,321	1,379	1,132	929	911	928	1,246	250	10	3		2	8,111	▲
2 ONE REVERSE MORTGAGE LLC	419	439	417	384	407	410	403	401	418	365	261	486	4,810	▲
3 GENWORTH FINANCIAL HM EQUITY A	306	386	643	345	346	227	399	296	388	443	270	396	4,445	▲
4 SECURITY ONE LENDING	172	220	241	234	244	274	262	231	338	264	636	477	3,593	▼
5 AMERICAN ADVISORS GROUP	184	227	186	238	293	205	231	252	547	410	470	349	3,592	▼
6 URBAN FINANCIAL GROUP	357	354	350	224	281	309	357	298	309	282	160	298	3,579	▲
7 GENERATION MORTGAGE COMPANY	209	245	267	241	207	227	221	260	255	197	263	271	2,863	▲
8 THE FIRST NATIONAL BANK LAYTON	124	132	147	126	147	172	245	219	220	50	8	2	1,592	▼
9 REVERSE MORTGAGE USA INC	100	81	111	101	85	109	87	82	113	108	75	134	1,186	▲
10 SUN WEST MORTGAGE CO INC	14	78	159	139	152	84	74	64	43	43	56	35	941	▼
Top 10 SubTotal	3,206	3,541	3,653	2,961	3,073	2,945	3,525	2,353	2,641	2,165	2,199	2,450	34,712	▲
Industry Total	4,636	5,175	5,426	4,381	4,595	4,439	5,187	3,868	4,122	3,706	3,745	4,436	53,716	▲

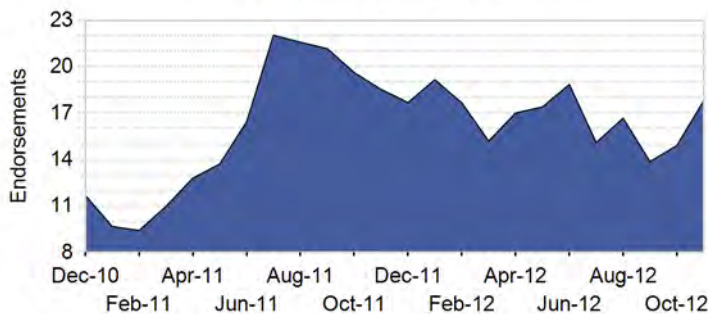
Endorsement Volume



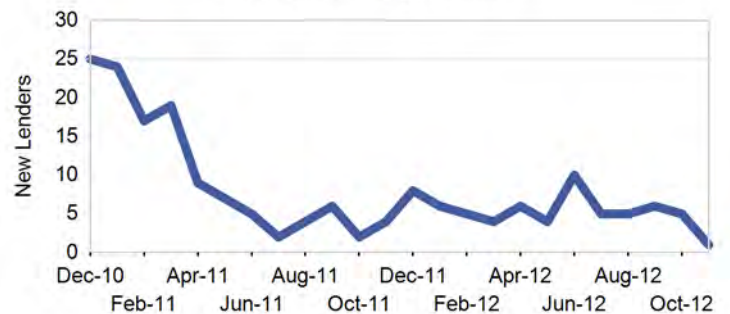
Active Lenders



Endorsements per Lender

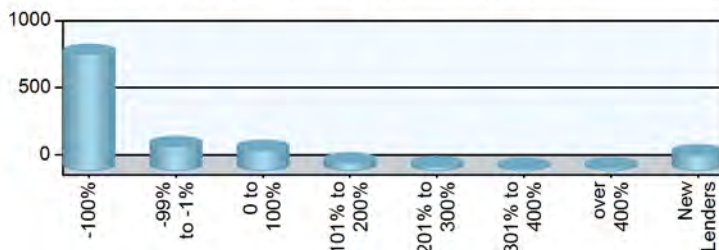


New Lenders by Month



Paid Advertisement

Lender Distribution by YTD Growth Rate



RMS introduces the newest path to success.

RMPATH | **RMS**
Reverse Mortgage Solutions, Inc.

Wholesale Lending • Correspondent Lending • Aggregation Partnering

Market Performance

Market	YTD Volume 2012	YTD Volume 2011	Chg %	Active Lenders 2012	Active Lenders 2011	Chg %	Volume / Lender 2012	Volume / Lender 2011	Chg %
Great Plains									
KANSAS CITY	391	543	-28.0 %	30	37	-18.9 %	2.8	3.9	-29.4 %
ST. LOUIS	296	416	-28.8 %	24	42	-42.9 %	2.8	3.3	-13.6 %
DES MOINES	260	295	-11.9 %	20	26	-23.1 %	2.8	3.7	-23.6 %
TOPEKA	182	191	-4.7 %	24	21	14.3 %	2.0	2.3	-14.0 %
OMAHA	133	205	-35.1 %	16	16	0.0 %	1.9	3.3	-42.8 %
Region Total	1,262	1,650	-23.5 %	52	76	-31.6 %	5.0	6.3	-21.4 %
Mid-Atlantic									
PHILADELPHIA	1,977	2,583	-23.5 %	86	114	-24.6 %	5.2	6.6	-22.1 %
RICHMOND	1,472	2,179	-32.4 %	70	92	-23.9 %	4.3	5.7	-23.8 %
BALTIMORE	1,100	1,747	-37.0 %	64	97	-34.0 %	3.8	4.8	-20.5 %
WASH. D.C.	835	1,174	-28.9 %	64	77	-16.9 %	3.2	4.1	-22.1 %
PITTSBURGH	372	439	-15.3 %	35	48	-27.1 %	2.6	3.0	-14.4 %
WILMINGTON	251	340	-26.2 %	37	42	-11.9 %	1.9	2.4	-21.6 %
CHARLESTON	166	163	1.8 %	18	18	0.0 %	2.7	2.1	29.0 %
Region Total	6,173	8,625	-28.4 %	151	222	-32.0 %	8.1	10.2	-20.0 %
Midwest									
CHICAGO	1,029	1,425	-27.8 %	50	106	-52.8 %	4.8	4.6	3.4 %
INDIANAPOLIS	599	680	-11.9 %	43	52	-17.3 %	3.8	4.3	-12.6 %
MILWAUKEE	493	763	-35.4 %	30	46	-34.8 %	3.3	4.7	-29.9 %
CLEVELAND	442	540	-18.1 %	38	46	-17.4 %	2.9	3.6	-18.6 %
MINN. ST. PAUL	439	899	-51.2 %	34	43	-20.9 %	3.1	6.5	-51.6 %
COLUMBUS	296	272	8.8 %	31	30	3.3 %	2.9	2.7	6.3 %
GRAND RAPIDS	292	377	-22.5 %	22	34	-35.3 %	2.9	3.0	-4.4 %
SPRINGFIELD	234	256	-8.6 %	23	33	-30.3 %	2.3	2.3	-1.1 %
DETROIT	193	245	-21.2 %	23	33	-30.3 %	2.0	2.4	-13.1 %
CINCINNATI	182	265	-31.3 %	22	35	-37.1 %	2.3	2.4	-2.8 %
FLINT	87	105	-17.1 %	17	26	-34.6 %	1.6	1.4	8.3 %
Region Total	4,286	5,827	-26.4 %	115	232	-50.4 %	8.1	8.4	-3.4 %
New England									
BOSTON	903	1,334	-32.3 %	29	81	-64.2 %	6.7	5.6	19.0 %
HARTFORD	672	900	-25.3 %	53	72	-26.4 %	3.6	4.0	-10.2 %
BANGOR	243	320	-24.1 %	28	28	0.0 %	2.6	3.7	-28.5 %
MANCHESTER	208	302	-31.1 %	25	30	-16.7 %	2.3	3.2	-27.2 %
PROVIDENCE	166	203	-18.2 %	14	28	-50.0 %	2.8	2.6	4.4 %
BURLINGTON	88	124	-29.0 %	11	13	-15.4 %	2.4	3.5	-30.6 %
Region Total	2,280	3,183	-28.4 %	80	152	-47.4 %	7.0	7.3	-5.3 %
New York/New Jersey									
NEW YORK	2,492	2,904	-14.2 %	65	128	-49.2 %	7.2	6.2	15.7 %
NEWARK	1,038	1,558	-33.4 %	81	97	-16.5 %	3.3	5.3	-37.3 %
CAMDEN	903	1,133	-20.3 %	72	89	-19.1 %	3.1	3.7	-15.0 %
ALBANY	610	722	-15.5 %	37	49	-24.5 %	3.9	3.7	5.7 %
BUFFALO	339	372	-8.9 %	20	27	-25.9 %	3.9	3.8	2.6 %
Region Total	5,382	6,689	-19.5 %	119	203	-41.4 %	8.6	8.4	2.4 %
Northwest/Alaska									
SEATTLE	991	1,355	-26.9 %	59	79	-25.3 %	3.6	4.5	-20.0 %
PORTLAND	816	1,149	-29.0 %	54	92	-41.3 %	3.3	3.8	-14.0 %
BOISE	277	429	-35.4 %	35	49	-28.6 %	2.2	3.1	-29.7 %
SPOKANE	174	215	-19.1 %	29	35	-17.1 %	1.6	2.0	-18.0 %
ANCHORAGE	48	81	-40.7 %	10	8	25.0 %	1.4	3.4	-59.0 %
Region Total	2,306	3,229	-28.6 %	90	140	-35.7 %	5.5	6.7	-17.8 %
Pacific/Hawaii									
LOS ANGELES	2,133	2,790	-23.5 %	84	160	-47.5 %	6.3	6.7	-5.8 %

Market	YTD Volume 2012	YTD Volume 2011	Chg %	Active Lenders 2012	Active Lenders 2011	Chg %	Volume / Lender 2012	Volume / Lender 2011	Chg %
SANTA ANA	1,460	1,764	-17.2 %	74	130	-43.1 %	5.4	5.0	7.5 %
SAN FRANCISCO	1,244	1,928	-35.5 %	60	100	-40.0 %	5.1	6.0	-13.9 %
PHOENIX	727	1,010	-28.0 %	47	56	-16.1 %	4.0	5.5	-27.6 %
SAN DIEGO	708	906	-21.9 %	51	88	-42.0 %	4.0	4.3	-8.5 %
SACRAMENTO	587	846	-30.6 %	48	70	-31.4 %	3.6	4.0	-8.9 %
FRESNO	250	315	-20.6 %	34	39	-12.8 %	1.9	2.5	-23.8 %
HONOLULU	213	286	-25.5 %	18	38	-52.6 %	2.6	2.4	8.3 %
LAS VEGAS	181	234	-22.6 %	20	24	-16.7 %	1.9	2.8	-32.7 %
TUCSON	171	254	-32.7 %	26	31	-16.1 %	1.8	2.4	-23.1 %
RENO	91	120	-24.2 %	16	17	-5.9 %	1.6	2.0	-20.6 %
Region Total	7,765	10,453	-25.7 %	158	325	-51.4 %	11.2	11.6	-3.5 %
Rocky Mountain									
DENVER	1,003	1,181	-15.1 %	49	75	-34.7 %	5.1	5.0	1.6 %
SALT LAKE CITY	897	901	-0.4 %	37	65	-43.1 %	4.7	4.0	17.5 %
HELENA	196	288	-31.9 %	24	24	0.0 %	2.1	2.6	-21.4 %
CASPER	111	163	-31.9 %	22	19	15.8 %	1.6	2.5	-34.6 %
SIOUX FALLS	42	80	-47.5 %	8	9	-11.1 %	2.0	2.9	-31.6 %
FARGO	27	42	-35.7 %	7	4	75.0 %	1.5	3.6	-59.7 %
Region Total	2,276	2,655	-14.3 %	87	126	-31.0 %	6.2	6.1	2.0 %
Southeast/Caribbean									
GREENSBORO	1,422	1,682	-15.5 %	41	32	28.1 %	6.4	11.3	-43.7 %
CARIBBEAN	1,387	1,528	-9.2 %	23	21	9.5 %	8.4	11.5	-26.4 %
MIAMI	1,189	1,535	-22.5 %	73	130	-43.8 %	3.9	4.5	-13.4 %
ATLANTA	966	1,501	-35.6 %	47	79	-40.5 %	4.6	5.6	-17.8 %
BIRMINGHAM	863	1,074	-19.6 %	41	54	-24.1 %	4.6	5.0	-7.8 %
COLUMBIA	813	1,125	-27.7 %	45	48	-6.3 %	3.9	6.0	-34.4 %
JACKSONVILLE	695	969	-28.3 %	46	100	-54.0 %	3.6	3.9	-9.1 %
TAMPA	666	1,009	-34.0 %	55	91	-39.6 %	3.4	3.9	-12.6 %
KNOXVILLE	545	601	-9.3 %	38	46	-17.4 %	3.3	3.8	-10.9 %
ORLANDO	488	675	-27.7 %	49	85	-42.4 %	2.7	3.7	-25.1 %
NASHVILLE	464	424	9.4 %	34	43	-20.9 %	3.0	3.1	-2.2 %
JACKSON	435	497	-12.5 %	24	30	-20.0 %	4.0	4.2	-3.4 %
LOUISVILLE	377	417	-9.6 %	33	36	-8.3 %	3.4	3.1	9.8 %
MEMPHIS	210	224	-6.3 %	29	33	-12.1 %	1.9	2.2	-10.5 %
Region Total	10,520	13,261	-20.7 %	179	354	-49.4 %	11.6	12.1	-4.6 %
Southwest									
HOUSTON	1,193	1,534	-22.2 %	57	55	3.6 %	4.7	6.3	-26.5 %
SAN ANTONIO	986	1,427	-30.9 %	50	67	-25.4 %	3.9	5.1	-24.2 %
DALLAS	926	1,091	-15.1 %	58	73	-20.5 %	3.6	4.1	-12.0 %
FT. WORTH	844	1,070	-21.1 %	58	64	-9.4 %	3.4	3.9	-12.3 %
NEW ORLEANS	785	936	-16.1 %	29	52	-44.2 %	4.3	4.2	1.4 %
LITTLE ROCK	481	615	-21.8 %	34	38	-10.5 %	3.1	3.7	-16.0 %
LUBBOCK	453	502	-9.8 %	42	45	-6.7 %	2.6	3.0	-12.2 %
ALBUQUERQUE	376	542	-30.6 %	36	43	-16.3 %	2.4	2.8	-14.5 %
OKLAHOMA CITY	320	289	10.7 %	26	27	-3.7 %	2.9	2.7	8.6 %
TULSA	285	273	4.4 %	24	28	-14.3 %	2.6	2.8	-4.5 %
SHREVEPORT	181	207	-12.6 %	21	28	-25.0 %	1.9	2.3	-19.5 %
Region Total	6,830	8,486	-19.5 %	124	179	-30.7 %	11.1	11.6	-3.9 %
Grand Total	49,080	64,058	-23.4 %	553	1,299	-57.4 %	16.7	16.0	4.4 %

Analyze your top competitors and leverage the competitive strategies that work for them. Call us for a free, no obligation, Competitive Landscape Report at (682) 651-5632.

Top 100 Lenders - Year to Date

Rank	Lender	Vol 2012	Vol 2011	Chg %	Mkt Share 2012	Mkt Share 2011	Chg %	Top State
1	METLIFE BANK	6790	9191	-26 %	13.8 %	14.3 %	-4 %	CA
2	ONE REVERSE MORTGAGE LLC	4391	4200	5 %	8.9 %	6.6 %	36 %	TX
3	GENWORTH FINANCIAL HM EQ	4139	2004	107 %	8.4 %	3.1 %	170 %	CA
4	SECURITY ONE LENDING	3421	1321	159 %	7.0 %	2.1 %	238 %	CA
5	AMERICAN ADVISORS GROUP	3408	1631	109 %	6.9 %	2.5 %	173 %	TX
6	URBAN FINANCIAL GROUP	3222	3373	-4 %	6.6 %	5.3 %	25 %	CA
7	GENERATION MORTGAGE COMP	2654	2802	-5 %	5.4 %	4.4 %	24 %	NY
8	THE FIRST NATIONAL BANK	1468	639	130 %	3.0 %	1.0 %	200 %	CA
9	REVERSE MORTGAGE USA INC	1086	867	25 %	2.2 %	1.4 %	63 %	TX
10	SUN WEST MORTGAGE CO INC	927	254	265 %	1.9 %	0.4 %	376 %	CA
11	CHERRY CREEK MORTGAGE CO	726	262	177 %	1.5 %	0.4 %	262 %	TX
12	NEW DAY FINANCIAL LLC	686	689	0 %	1.4 %	1.1 %	30 %	TX
13	M & T BANK	581	509	14 %	1.2 %	0.8 %	49 %	NY
14	GREENLIGHT FINANCIAL SER	448	6	7,367 %	0.9 %	0.0 %	9,645 %	CA
15	SENIOR MORTGAGE BANKERS	431	544	-21 %	0.9 %	0.8 %	3 %	ZZ
16	MONEY HOUSE INC	421	419	0 %	0.9 %	0.7 %	31 %	ZZ
17	ASSOCIATED MORTGAGE BANK	405	93	335 %	0.8 %	0.1 %	468 %	NY
18	NET EQUITY FINANCIAL INC	402	296	36 %	0.8 %	0.5 %	77 %	PA
19	MAVERICK FUNDING CORP	382	9	4,144 %	0.8 %	0.0 %	5,440 %	NJ
20	GMFS LLC	374	134	179 %	0.8 %	0.2 %	264 %	LA
21	ROYAL UNITED MORTGAGE LL	329	356	-8 %	0.7 %	0.6 %	21 %	TX
22	PROFICIO MORTGAGE VENTUR	327	24	1,263 %	0.7 %	0.0 %	1,678 %	TX
23	NATIONWIDE EQUITIES CORP	314	180	74 %	0.6 %	0.3 %	128 %	NY
24	PLAZA HOME MORTGAGE INC	298	265	12 %	0.6 %	0.4 %	47 %	CA
25	REVERSE MORTGAGE SOLUTIO	290	145	100 %	0.6 %	0.2 %	161 %	TX
26	ASPIRE FINANCIAL INC	288	263	10 %	0.6 %	0.4 %	43 %	TX
27	OPEN MORTGAGE LLC	243	153	59 %	0.5 %	0.2 %	107 %	CA
28	GREAT OAK LENDING	236	434	-46 %	0.5 %	0.7 %	-29 %	MD
29	FIRSTBANK	236	8	2,850 %	0.5 %	0.0 %	3,750 %	AL
30	TOWNEBANK	236	31	661 %	0.5 %	0.0 %	894 %	VA
31	MAS ASSOCIATES LLC	226	227	0 %	0.5 %	0.4 %	30 %	MD
32	HIGH TECH LENDING INC	205	79	159 %	0.4 %	0.1 %	239 %	CA
33	ATLANTIC BAY MORTGAGE GR	197	67	194 %	0.4 %	0.1 %	284 %	VA
34	UNITED NORTHERN MORTGAGE	192	88	118 %	0.4 %	0.1 %	185 %	NY
35	MCM HOLDINGS INC	191	70	173 %	0.4 %	0.1 %	256 %	FL
36	AMERICAN PACIFIC MORTGAG	158	129	22 %	0.3 %	0.2 %	60 %	CA
37	AXIA FINANCIAL LLC	151	73	107 %	0.3 %	0.1 %	170 %	WA
38	TOP FLITE FINANCIAL INC	133	44	202 %	0.3 %	0.1 %	295 %	GA
39	CONTINENTAL HOME LOANS I	132	29	355 %	0.3 %	0.0 %	494 %	NY
40	UNIVERSAL LENDING CORPOR	130	92	41 %	0.3 %	0.1 %	84 %	CO
41	SIDUS FINANCIAL LLC	129	131	-2 %	0.3 %	0.2 %	29 %	NC
42	CONTOUR MORTGAGE CORPORA	127	34	274 %	0.3 %	0.1 %	388 %	NY
43	SUN AMERICAN MORTGAGE CO	125	126	-1 %	0.3 %	0.2 %	29 %	AZ
44	NETWORK FUNDING LP	125	127	-2 %	0.3 %	0.2 %	28 %	TX
45	MORTGAGESHOP LLC	125	63	98 %	0.3 %	0.1 %	159 %	VA
46	FIRSTAR BANK NA	120	0		0.2 %	0.0 %		OK
47	VAN DYK MORTGAGE CORPORA	117	35	234 %	0.2 %	0.1 %	336 %	TX
48	HARVARD HOME MORTGAGE IN	116	122	-5 %	0.2 %	0.2 %	24 %	NC
49	SOUTHERN TRUST MORTGAGE	115	44	161 %	0.2 %	0.1 %	241 %	VA
50	CHRISTENSEN FINANCIAL IN	112	90	24 %	0.2 %	0.1 %	62 %	FL

Rank	Lender	Vol 2012	Vol 2011	Chg %	Mkt Share 2012	Mkt Share 2011	Chg %	Top State
51	VANGUARD FUNDING LLC	112	42	167 %	0.2 %	0.1 %	248 %	NY
52	STERLING SAVINGS BANK	111	78	42 %	0.2 %	0.1 %	86 %	OR
53	GATEWAY FUNDING DIVERSIF	105	86	22 %	0.2 %	0.1 %	59 %	PA
54	VIG MORTGAGE CORP	105	104	1 %	0.2 %	0.2 %	32 %	ZZ
55	VALUE FINANCIAL MORTGAGE	102	78	31 %	0.2 %	0.1 %	71 %	FL
56	SUCCESS MORTGAGE PARTNER	101	47	115 %	0.2 %	0.1 %	180 %	SC
57	JAMES B NUTTER AND COMPA	100	93	8 %	0.2 %	0.1 %	40 %	KS
58	FULTON BANK NATIONAL ASS	99	95	4 %	0.2 %	0.1 %	36 %	PA
59	DAS ACQUISITION CO LLC	96	39	146 %	0.2 %	0.1 %	221 %	MO
60	ADVISORS MORTGAGE GROUP	95	41	132 %	0.2 %	0.1 %	202 %	NY
61	WEST TOWN SAVINGS BANK	95	116	-18 %	0.2 %	0.2 %	7 %	NC
62	NEW AMERICAN MORTGAGE LL	93	52	79 %	0.2 %	0.1 %	133 %	VA
63	OCEANFIRST BANK	81	68	19 %	0.2 %	0.1 %	55 %	NJ
64	ENVOY MORTGAGE LTD	79	115	-31 %	0.2 %	0.2 %	-10 %	WI
65	MORTGAGE SERVICES III LL	76	53	43 %	0.2 %	0.1 %	87 %	IL
66	FIRST CENTURY BANK NA	75	25	200 %	0.2 %	0.0 %	292 %	GA
67	PRIMARY RESIDENTIAL MORT	74	91	-19 %	0.2 %	0.1 %	6 %	TN
68	HOMESTREET BANK	74	41	80 %	0.2 %	0.1 %	136 %	WA
69	DOLLAR BANK FSB	73	26	181 %	0.1 %	0.0 %	266 %	OH
70	METRO ISLAND MORTGAGE IN	72	96	-25 %	0.1 %	0.1 %	-2 %	ZZ
71	LIVE WELL FINANCIAL INC	72	157	-54 %	0.1 %	0.2 %	-40 %	CA
72	AMERICAN NATIONWIDE MORT	69	20	245 %	0.1 %	0.0 %	350 %	TX
73	FRANKLIN FIRST FINANCIAL	67	59	14 %	0.1 %	0.1 %	48 %	NY
74	GERSHMAN INVESTMENT CORP	65	51	27 %	0.1 %	0.1 %	66 %	MO
75	COLONIAL SAVINGS FA	61	52	17 %	0.1 %	0.1 %	53 %	TX
76	PEOPLES BANK	61	5	1,120 %	0.1 %	0.0 %	1,492 %	NM
77	BANK OF ENGLAND	61	16	281 %	0.1 %	0.0 %	398 %	NC
78	WHOLESALE CAPITAL CORP	60	57	5 %	0.1 %	0.1 %	37 %	CA
79	MAIN STREET HOME LOANS L	55	10	450 %	0.1 %	0.0 %	618 %	GA
80	PACIFIC RESIDENTIAL MORT	55	11	400 %	0.1 %	0.0 %	553 %	OR
81	PRIMELENDING A PLAINSCAP	54	239	-77 %	0.1 %	0.4 %	-71 %	VA
82	LEADER ONE FINANCIAL COR	54	17	218 %	0.1 %	0.0 %	315 %	KS
83	COMMUNITY FIRST BANK	53	49	8 %	0.1 %	0.1 %	41 %	SC
84	GUILD MORTGAGE COMPANY	50	58	-14 %	0.1 %	0.1 %	13 %	MT
85	CLIFFCO INC	49	11	345 %	0.1 %	0.0 %	481 %	NY
86	PINNACLE CAPITAL MORTGAG	48	63	-24 %	0.1 %	0.1 %	-1 %	WA
87	HOMESTEAD FUNDING CORP	47	15	213 %	0.1 %	0.0 %	309 %	NY
88	INTEGRATED FINANCIAL GRO	45	18	150 %	0.1 %	0.0 %	226 %	PA
89	WELLS FARGO BANK NA	45	14935	-100 %	0.1 %	23.3 %	-100 %	NJ
90	FAIRWAY INDEPENDENT MORT	44	30	47 %	0.1 %	0.0 %	91 %	AZ
91	EASTERN BANK	44	37	19 %	0.1 %	0.1 %	55 %	MA
92	SPECTRA FUNDING INC	43	9	378 %	0.1 %	0.0 %	524 %	MD
93	EQUITY LOANS LLC	43	36	19 %	0.1 %	0.1 %	56 %	NJ
94	GUARANTEED RATE INC	42	14	200 %	0.1 %	0.0 %	292 %	MN
95	EQUIPOINT FINANCIAL NETW	41	314	-87 %	0.1 %	0.5 %	-83 %	TX
96	FIRST PRIORITY FINANCIAL	40	33	21 %	0.1 %	0.1 %	58 %	WA
97	CIRCLE MORTGAGE CORPORAT	40	28	43 %	0.1 %	0.0 %	86 %	FL
98	RESIDENTIAL HOME FUNDING	40	24	67 %	0.1 %	0.0 %	118 %	NY
99	AMERICAN NEIGHBORHOOD MT	39	9	333 %	0.1 %	0.0 %	466 %	NJ
100	SOUTHPOINT FINANCIAL SER	38	21	81 %	0.1 %	0.0 %	136 %	SC

Paid Advertisement

About Reverse Market Insight, Inc.
Reverse Market Insight (RMI) is the premier provider of market intelligence and strategic advisory solutions in the reverse mortgage marketplace.

RMI is proud to serve 8 of the top 10 reverse mortgage lenders as clients and is the exclusive strategic partner of the National Reverse Mortgage Lenders Association (NRMLA) for market intelligence.

25910 Acero | Suite 140 | Mission Viejo, CA 92691
(682) 651-5632
<http://www.rminight.net>

Skate through the holidays with
smooth closings.

All of us at PRC join together in
wishing you and yours the
merriest of seasons.



PRC
PREMIER REVERSE CLOSINGS
DIVISION OF NCS & PLACER TITLE COMPANY
800.542.4113 | www.PRClosings.com

Disclaimer: Although a significant effort is made to assure the accuracy and completeness of the information provided, Reverse Market Insight, Inc. makes no express or implied warranty as to the accuracy, adequacy, completeness, legality of the information. Reverse Market Insight, Inc. does not endorse any products or services advertised on this report. We also waive any liability of any loss or damage that may be incurred as a result of the use of such advertised products or services.