

# HECM Lenders (FHA Approved Only)

## Industry Overview

HECMs Endorsed through May 2014

Next Release Date: Week 1 of July

### Endorsement Growth Change

# 7.9 %

### Competition Growth

# -2.0 %

### Active Lender Change

# -5

Figures above reflect change from prior month

## PERFORMANCE

Rank/Region	06/13	07/13	08/13	09/13	10/13	11/13	12/13	01/14	02/14	03/14	04/14	05/14	Trend
1 Pacific/Hawaii	940	1,216	1,021	861	873	1,079	980	1,249	1,126	888	926	849	▼
2 Southeast/Caribbean	1,090	1,124	1,161	986	958	947	820	919	893	921	882	976	▲
3 Southwest	869	779	675	595	567	543	511	561	549	534	513	548	▲
4 Mid-Atlantic	601	629	624	531	412	545	473	557	585	486	465	540	▲
5 New York/New Jersey	528	567	547	422	343	435	406	466	548	539	346	400	▲
6 Midwest	459	505	518	418	398	391	346	455	541	448	374	436	▲
7 Rocky Mountain	280	285	235	204	192	243	251	237	247	200	216	214	▼
8 New England	236	250	254	205	177	208	168	267	326	259	168	227	▲
9 Northwest/Alaska	202	258	200	203	176	185	157	217	222	219	179	188	▲
10 Great Plains	167	143	147	102	92	114	111	133	129	124	101	120	▲
<b>Total</b>	<b>5,372</b>	<b>5,756</b>	<b>5,382</b>	<b>4,527</b>	<b>4,188</b>	<b>4,690</b>	<b>4,223</b>	<b>5,061</b>	<b>5,166</b>	<b>4,618</b>	<b>4,170</b>	<b>4,498</b>	<b>▲</b>

Find out where the top five markets are in your area by state, county or even zip code to help improve sales performance, market share and maximize opportunities.

**Call us for a free briefing at (682) 651-5632.**

\*Paid Advertisement



**Is it time to shift into reverse?**

Learn why thousands of trusted brokers, lenders, principal agents and investors use **REVERSEVISION** technology to close more than **half of all reverse loans**.

**REVERSEVISION** 919.834.0070  
info@reversevision.com

**DRIVING THE REVERSE MORTGAGE INDUSTRY SINCE 2007.**



**REVERSE MARKET**  
**INSIGHT**

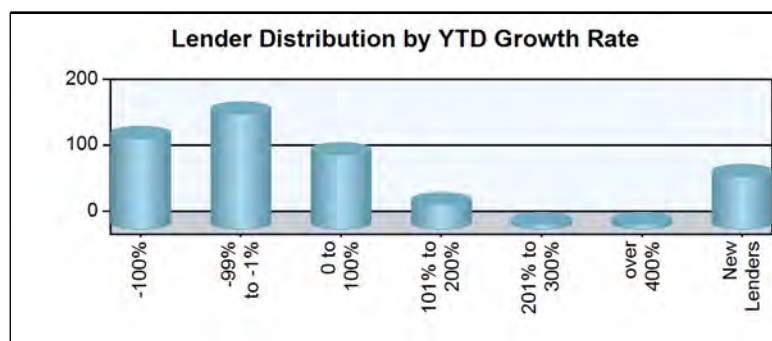
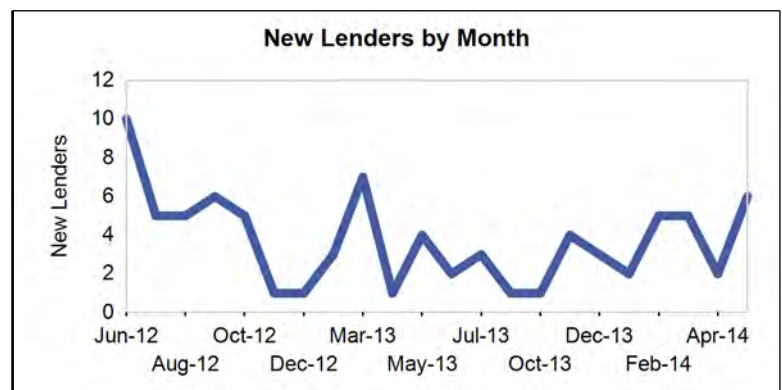
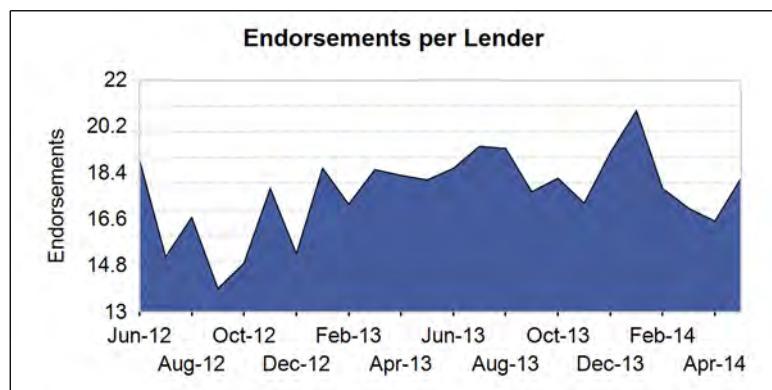
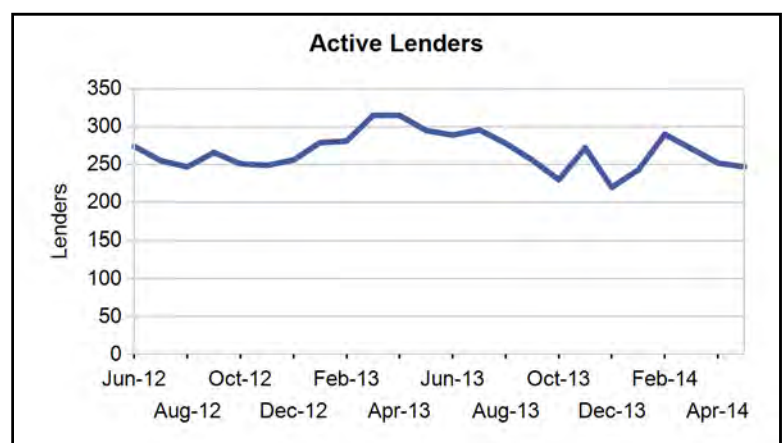
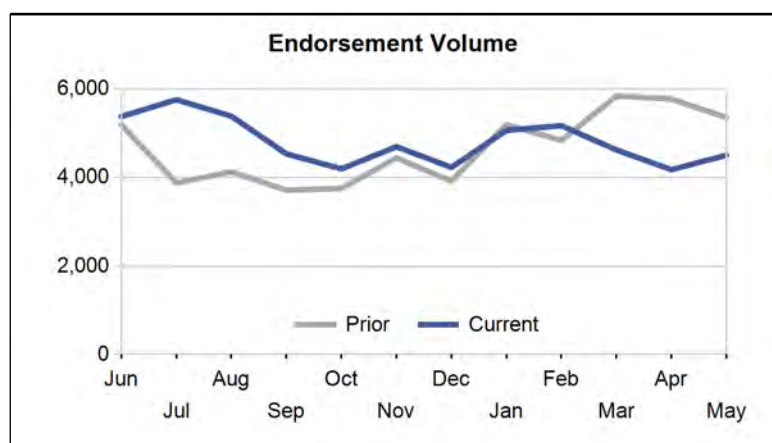
(682) 651-5632  
info@rminight.net  
www.rminight.net

Interested in industry commentary, data and analysis? [CLICK HERE](#)  
Subscribe to our **FREE ReverseIQ Newsletter** and **FREE Industry Reports**

# Competition

## Top 10 Lenders

Rank / Lender	06/13	07/13	08/13	09/13	10/13	11/13	12/13	01/14	02/14	03/14	04/14	05/14	Total	Trend
1 AMERICAN ADVISORS GROUP	517	914	925	773	801	683	621	734	754	789	1,194	1,382	10,087	▲
2 RMS/SECURITY ONE LENDING	536	592	570	604	442	564	676	954	660	243	236	316	6,393	▲
3 LIBERTY HOME EQUITY SOLUTIONS INC	618	645	658	407	257	471	175	201	838	968	337	248	5,823	▼
4 ONE REVERSE MORTGAGE LLC	459	429	465	452	407	475	376	470	357	406	409	396	5,101	▼
5 URBAN FINANCIAL OF AMERICA LLC	365	389	277	301	308	334	211	351	332	346	295	265	3,774	▼
6 PROFICIO MORTGAGE VENTURES LLC	283	254	199	162	210	158	143	209	195	155	120	148	2,236	▲
7 GENERATION MORTGAGE COMPANY	284	282	196	167	184	95	116	226	295	104	96	108	2,153	▲
8 REVERSE MORTGAGE USA INC	238	127	107	127	100	100	137	107					1,043	▼
9 ASSOCIATED MORTGAGE BANKERS INC	74	78	69	69	45	49	91	121	82	37	46	48	809	▲
10 OPEN MORTGAGE LLC	59	124	77	53	69	71	84	59	26	24	27	27	700	
<b>Top 10 SubTotal</b>	<b>3,433</b>	<b>3,834</b>	<b>3,543</b>	<b>3,115</b>	<b>2,823</b>	<b>3,000</b>	<b>2,630</b>	<b>3,432</b>	<b>3,539</b>	<b>3,072</b>	<b>2,760</b>	<b>2,938</b>	<b>38,119</b>	<b>▲</b>
<b>Industry Total</b>	<b>5,372</b>	<b>5,756</b>	<b>5,382</b>	<b>4,527</b>	<b>4,188</b>	<b>4,690</b>	<b>4,223</b>	<b>5,061</b>	<b>5,166</b>	<b>4,618</b>	<b>4,170</b>	<b>4,498</b>	<b>57,651</b>	<b>▲</b>



Paid Advertisement

- Wholesale Lending
- Correspondent Lending

# Market Performance

Market	YTD Volume 2014	YTD Volume 2013	Chg %	Active Lenders 2014	Active Lenders 2013	Chg %	Volume / Lender 2014	Volume / Lender 2013	Chg %
<b>Great Plains</b>									
KANSAS CITY	154	228	-32.5 %	20	25	-20.0 %	2.8	3.3	-14.5 %
DES MOINES	149	139	7.2 %	17	14	21.4 %	4.1	3.5	19.1 %
ST. LOUIS	148	162	-8.6 %	19	20	-5.0 %	3.1	2.8	11.6 %
TOPEKA	98	103	-4.9 %	18	19	-5.3 %	2.6	1.9	38.0 %
OMAHA	58	88	-34.1 %	13	15	-13.3 %	2.0	2.2	-7.6 %
<b>Region Total</b>	<b>607</b>	<b>720</b>	<b>-15.7 %</b>	<b>41</b>	<b>38</b>	<b>7.9 %</b>	<b>5.4</b>	<b>5.9</b>	<b>-7.7 %</b>
<b>Mid-Atlantic</b>									
PHILADELPHIA	809	1,031	-21.5 %	62	68	-8.8 %	5.3	5.4	-2.5 %
RICHMOND	603	780	-22.7 %	44	56	-21.4 %	4.8	4.8	-0.3 %
BALTIMORE	416	549	-24.2 %	47	44	6.8 %	3.9	4.4	-11.5 %
WASH. D.C.	406	432	-6.0 %	45	42	7.1 %	3.8	3.7	1.6 %
PITTSBURGH	229	268	-14.6 %	28	33	-15.2 %	3.4	3.0	13.1 %
CHARLESTON	92	104	-11.5 %	13	18	-27.8 %	2.8	2.3	20.3 %
WILMINGTON	78	99	-21.2 %	19	27	-29.6 %	1.8	1.7	4.4 %
<b>Region Total</b>	<b>2,633</b>	<b>3,263</b>	<b>-19.3 %</b>	<b>104</b>	<b>119</b>	<b>-12.6 %</b>	<b>8.8</b>	<b>9.2</b>	<b>-4.9 %</b>
<b>Midwest</b>									
CHICAGO	501	529	-5.3 %	41	38	7.9 %	4.7	5.2	-8.5 %
INDIANAPOLIS	281	338	-16.9 %	33	29	13.8 %	3.3	3.7	-12.1 %
MILWAUKEE	256	266	-3.8 %	24	27	-11.1 %	3.8	2.9	30.3 %
MINN. ST. PAUL	248	254	-2.4 %	22	25	-12.0 %	4.1	3.3	24.4 %
CLEVELAND	216	254	-15.0 %	27	28	-3.6 %	3.3	3.4	-1.2 %
GRAND RAPIDS	185	161	14.9 %	21	23	-8.7 %	3.6	2.6	37.0 %
DETROIT	163	136	19.9 %	24	20	20.0 %	2.8	2.5	14.0 %
COLUMBUS	151	191	-20.9 %	20	23	-13.0 %	3.3	3.3	2.7 %
SPRINGFIELD	116	132	-12.1 %	21	20	5.0 %	2.6	2.6	-1.5 %
CINCINNATI	88	127	-30.7 %	13	22	-40.9 %	2.7	2.3	17.8 %
FLINT	49	54	-9.3 %	15	15	0.0 %	1.8	1.6	13.7 %
<b>Region Total</b>	<b>2,254</b>	<b>2,442</b>	<b>-7.7 %</b>	<b>92</b>	<b>97</b>	<b>-5.2 %</b>	<b>8.9</b>	<b>8.8</b>	<b>1.0 %</b>
<b>New England</b>									
BOSTON	519	590	-12.0 %	32	34	-5.9 %	6.3	7.5	-16.1 %
HARTFORD	332	354	-6.2 %	39	40	-2.5 %	3.6	3.6	-1.0 %
BANGOR	170	122	39.3 %	20	18	11.1 %	3.3	2.2	49.5 %
MANCHESTER	85	106	-19.8 %	15	22	-31.8 %	2.3	2.1	8.4 %
PROVIDENCE	82	77	6.5 %	12	14	-14.3 %	2.1	2.7	-21.7 %
BURLINGTON	59	54	9.3 %	13	8	62.5 %	2.4	2.4	-1.8 %
<b>Region Total</b>	<b>1,247</b>	<b>1,303</b>	<b>-4.3 %</b>	<b>65</b>	<b>73</b>	<b>-11.0 %</b>	<b>7.1</b>	<b>7.0</b>	<b>1.3 %</b>
<b>New York/New Jersey</b>									
NEW YORK	1,057	1,333	-20.7 %	56	62	-9.7 %	6.5	7.3	-10.7 %
NEWARK	472	570	-17.2 %	53	68	-22.1 %	3.4	3.6	-5.0 %
CAMDEN	360	438	-17.8 %	53	64	-17.2 %	3.0	3.3	-6.7 %
ALBANY	268	311	-13.8 %	25	27	-7.4 %	3.6	3.9	-9.2 %
BUFFALO	142	153	-7.2 %	14	13	7.7 %	3.9	4.1	-4.9 %
<b>Region Total</b>	<b>2,299</b>	<b>2,805</b>	<b>-18.0 %</b>	<b>95</b>	<b>124</b>	<b>-23.4 %</b>	<b>8.1</b>	<b>8.2</b>	<b>-1.8 %</b>
<b>Northwest/Alaska</b>									
SEATTLE	430	545	-21.1 %	47	46	2.2 %	3.4	4.1	-16.3 %
PORTLAND	345	395	-12.7 %	42	44	-4.5 %	3.3	3.4	-3.7 %
BOISE	140	144	-2.8 %	28	23	21.7 %	2.3	2.1	7.0 %
SPOKANE	82	90	-8.9 %	24	30	-20.0 %	1.8	1.6	9.2 %
ANCHORAGE	28	25	12.0 %	6	7	-14.3 %	2.4	1.6	52.1 %
<b>Region Total</b>	<b>1,025</b>	<b>1,199</b>	<b>-14.5 %</b>	<b>72</b>	<b>72</b>	<b>0.0 %</b>	<b>5.2</b>	<b>5.7</b>	<b>-8.1 %</b>
<b>Pacific/Hawaii</b>									
LOS ANGELES	1,219	1,166	4.5 %	75	64	17.2 %	6.2	6.5	-4.5 %

Market	YTD Volume 2014	YTD Volume 2013	Chg %	Active Lenders 2014	Active Lenders 2013	Chg %	Volume / Lender 2014	Volume / Lender 2013	Chg %
SANTA ANA	904	907	-0.3 %	63	64	-1.6 %	5.7	5.3	6.6 %
SAN FRANCISCO	809	732	10.5 %	61	42	45.2 %	5.4	5.9	-8.9 %
PHOENIX	587	494	18.8 %	41	35	17.1 %	5.2	4.7	10.8 %
SACRAMENTO	452	374	20.9 %	50	41	22.0 %	3.7	4.0	-6.4 %
SAN DIEGO	452	417	8.4 %	51	41	24.4 %	4.0	4.2	-3.5 %
LAS VEGAS	172	120	43.3 %	24	19	26.3 %	2.9	2.2	32.8 %
FRESNO	166	155	7.1 %	35	28	25.0 %	2.4	2.5	-2.8 %
TUCSON	110	117	-6.0 %	20	22	-9.1 %	2.6	2.0	32.9 %
HONOLULU	99	97	2.1 %	13	15	-13.3 %	2.3	2.6	-12.9 %
RENO	68	60	13.3 %	16	13	23.1 %	2.2	2.1	4.5 %
<b>Region Total</b>	<b>5,038</b>	<b>4,639</b>	<b>8.6 %</b>	<b>139</b>	<b>126</b>	<b>10.3 %</b>	<b>12.3</b>	<b>12.4</b>	<b>-0.5 %</b>
<b>Rocky Mountain</b>									
DENVER	502	529	-5.1 %	48	38	26.3 %	4.3	5.2	-16.6 %
SALT LAKE CITY	420	571	-26.4 %	33	31	6.5 %	4.5	5.7	-21.9 %
HELENA	100	107	-6.5 %	14	14	0.0 %	2.7	2.6	7.1 %
CASPER	48	56	-14.3 %	14	16	-12.5 %	1.8	1.6	11.5 %
SIOUX FALLS	26	25	4.0 %	6	7	-14.3 %	1.7	1.7	1.0 %
FARGO	18	10	80.0 %	4	3	33.3 %	1.7	1.5	10.0 %
<b>Region Total</b>	<b>1,114</b>	<b>1,298</b>	<b>-14.2 %</b>	<b>71</b>	<b>61</b>	<b>16.4 %</b>	<b>6.2</b>	<b>7.1</b>	<b>-13.0 %</b>
<b>Southeast/Caribbean</b>									
MIAMI	732	689	6.2 %	69	61	13.1 %	4.4	4.1	6.7 %
GREENSBORO	620	831	-25.4 %	30	32	-6.3 %	6.5	7.1	-8.6 %
ATLANTA	449	537	-16.4 %	35	37	-5.4 %	5.7	5.2	8.8 %
TAMPA	388	422	-8.1 %	46	44	4.5 %	3.4	4.1	-17.2 %
COLUMBIA	379	505	-25.0 %	35	36	-2.8 %	4.0	4.4	-10.9 %
BIRMINGHAM	314	477	-34.2 %	21	30	-30.0 %	5.2	5.3	-2.0 %
ORLANDO	282	265	6.4 %	44	38	15.8 %	2.9	2.9	-1.3 %
JACKSONVILLE	266	392	-32.1 %	36	41	-12.2 %	3.3	3.5	-5.7 %
CARIBBEAN	261	613	-57.4 %	19	20	-5.0 %	6.2	9.3	-33.5 %
KNOXVILLE	254	325	-21.8 %	27	32	-15.6 %	3.9	3.6	7.6 %
JACKSON	197	252	-21.8 %	16	19	-15.8 %	4.6	3.9	18.4 %
NASHVILLE	186	245	-24.1 %	21	29	-27.6 %	3.5	3.7	-4.2 %
LOUISVILLE	180	231	-22.1 %	19	24	-20.8 %	5.2	3.8	36.9 %
MEMPHIS	83	111	-25.2 %	12	17	-29.4 %	3.0	2.3	28.9 %
<b>Region Total</b>	<b>4,591</b>	<b>5,895</b>	<b>-22.1 %</b>	<b>137</b>	<b>145</b>	<b>-5.5 %</b>	<b>11.7</b>	<b>13.0</b>	<b>-10.2 %</b>
<b>Southwest</b>									
HOUSTON	427	548	-22.1 %	39	51	-23.5 %	4.1	3.9	3.7 %
DALLAS	411	493	-16.6 %	43	50	-14.0 %	3.4	3.6	-5.6 %
SAN ANTONIO	389	528	-26.3 %	50	49	2.0 %	3.4	3.6	-6.0 %
FT. WORTH	335	437	-23.3 %	41	50	-18.0 %	3.6	3.2	12.7 %
NEW ORLEANS	318	344	-7.6 %	27	28	-3.6 %	4.4	3.8	13.8 %
LITTLE ROCK	192	292	-34.2 %	16	27	-40.7 %	3.9	3.8	3.2 %
ALBUQUERQUE	164	193	-15.0 %	28	25	12.0 %	2.4	2.3	3.4 %
LUBBOCK	134	195	-31.3 %	29	27	7.4 %	2.2	2.5	-13.5 %
OKLAHOMA CITY	133	157	-15.3 %	15	21	-28.6 %	3.1	2.7	16.7 %
TULSA	123	129	-4.7 %	15	19	-21.1 %	3.0	2.2	40.7 %
SHREVEPORT	79	104	-24.0 %	19	18	5.6 %	1.9	2.1	-11.9 %
<b>Region Total</b>	<b>2,705</b>	<b>3,420</b>	<b>-20.9 %</b>	<b>88</b>	<b>102</b>	<b>-13.7 %</b>	<b>9.9</b>	<b>10.5</b>	<b>-5.7 %</b>
<b>Grand Total</b>	<b>23,513</b>	<b>26,984</b>	<b>-12.9 %</b>	<b>416</b>	<b>474</b>	<b>-12.2 %</b>	<b>18.1</b>	<b>18.2</b>	<b>-0.4 %</b>

Analyze your top competitors and leverage the competitive strategies that work for them. Call us for a free, no obligation, Competitive Landscape Report at (682) 651-5632.

# Top 100 Lenders - Year to Date

Rank	Lender	Vol 2014	Vol 2013	Chg %	Mkt Share 2014	Mkt Share 2013	Chg %	Top State
1	AMERICAN ADVISORS GROUP	4853	2179	123 %	20.6 %	8.1 %	156 %	CA
2	LIBERTY HOME EQUITY SOLU	2592	3433	-24 %	11.0 %	12.7 %	-13 %	CA
3	RMS/SECURITY ONE LENDING	2409	3552	-32 %	10.2 %	13.2 %	-22 %	CA
4	ONE REVERSE MORTGAGE LLC	2038	2342	-13 %	8.7 %	8.7 %	0 %	TX
5	URBAN FINANCIAL OF AMERI	1589	1768	-10 %	6.8 %	6.6 %	3 %	CA
6	GENERATION MORTGAGE COMP	829	1181	-30 %	3.5 %	4.4 %	-19 %	NY
7	PROFICIO MORTGAGE VENTUR	827	1137	-27 %	3.5 %	4.2 %	-17 %	CA
8	ASSOCIATED MORTGAGE BANK	334	387	-14 %	1.4 %	1.4 %	-1 %	CA
9	LIVE WELL FINANCIAL INC	257	27	852 %	1.1 %	0.1 %	992 %	CA
10	MAVERICK FUNDING CORP	239	400	-40 %	1.0 %	1.5 %	-31 %	NJ
11	NET EQUITY FINANCIAL INC	236	204	16 %	1.0 %	0.8 %	33 %	PA
12	SUN WEST MORTGAGE CO INC	214	454	-53 %	0.9 %	1.7 %	-46 %	CA
13	UNITED NORTHERN MORTGAGE	202	127	59 %	0.9 %	0.5 %	83 %	NY
14	CHERRY CREEK MORTGAGE CO	189	408	-54 %	0.8 %	1.5 %	-47 %	UT
15	HIGH TECH LENDING INC	180	203	-11 %	0.8 %	0.8 %	2 %	CA
16	FIRSTBANK	172	147	17 %	0.7 %	0.5 %	34 %	TN
17	PLAZA HOME MORTGAGE INC	170	134	27 %	0.7 %	0.5 %	46 %	CA
18	M & T BANK	164	296	-45 %	0.7 %	1.1 %	-36 %	NY
19	OPEN MORTGAGE LLC	163	149	9 %	0.7 %	0.6 %	26 %	CA
20	NATIONWIDE EQUITIES CORP	148	208	-29 %	0.6 %	0.8 %	-18 %	NY
21	GMFS LLC	146	279	-48 %	0.6 %	1.0 %	-40 %	CA
22	TOWNEBANK	143	161	-11 %	0.6 %	0.6 %	2 %	VA
23	ADVISORS MORTGAGE GROUP	133	71	87 %	0.6 %	0.3 %	115 %	NY
24	MONEY HOUSE INC	128	218	-41 %	0.5 %	0.8 %	-33 %	ZZ
25	MCM HOLDINGS INC	128	86	49 %	0.5 %	0.3 %	71 %	FL
26	REVERSE MORTGAGE FUNDING	113	0		0.5 %	0.0 %		CA
27	REVERSE MORTGAGE USA INC	107	666	-84 %	0.5 %	2.5 %	-82 %	TX
28	FIRSTAR BANK NA	105	124	-15 %	0.4 %	0.5 %	-3 %	OK
29	AMERICAN PACIFIC MORTGAG	98	90	9 %	0.4 %	0.3 %	25 %	CA
30	NORTH AMERICAN SAVINGS B	96	52	85 %	0.4 %	0.2 %	112 %	TX
31	NATIONSTAR MORTGAGE LLC	94	296	-68 %	0.4 %	1.1 %	-64 %	CA
32	MORTGAGESHOP LLC	89	101	-12 %	0.4 %	0.4 %	1 %	VA
33	MORTGAGE SERVICES III LL	79	78	1 %	0.3 %	0.3 %	16 %	IL
34	TOP FLITE FINANCIAL INC	79	119	-34 %	0.3 %	0.4 %	-24 %	WI
35	UNITED SOUTHWEST MORTGAG	77	100	-23 %	0.3 %	0.4 %	-12 %	CA
36	SOUTHERN TRUST MORTGAGE	69	61	13 %	0.3 %	0.2 %	30 %	VA
37	PEOPLES BANK	65	81	-20 %	0.3 %	0.3 %	-8 %	CA
38	ATLANTIC BAY MORTGAGE GR	64	121	-47 %	0.3 %	0.4 %	-39 %	VA
39	SUN AMERICAN MORTGAGE CO	59	80	-26 %	0.3 %	0.3 %	-15 %	AZ
40	SENIOR MORTGAGE BANKERS	54	176	-69 %	0.2 %	0.7 %	-65 %	ZZ
41	MAS ASSOCIATES LLC	52	76	-32 %	0.2 %	0.3 %	-21 %	MD
42	SUCCESS MORTGAGE PARTNER	50	58	-14 %	0.2 %	0.2 %	-1 %	MI
43	ASPIRE FINANCIAL INC	50	115	-57 %	0.2 %	0.4 %	-50 %	TX
44	LEADER ONE FINANCIAL COR	50	88	-43 %	0.2 %	0.3 %	-35 %	KS
45	DOLLAR BANK FSB	48	50	-4 %	0.2 %	0.2 %	10 %	PA
46	CS FINANCIAL INC	46	20	130 %	0.2 %	0.1 %	164 %	CA
47	EASTERN BANK	46	42	10 %	0.2 %	0.2 %	26 %	MA
48	MANN MORTGAGE LLC	45	42	7 %	0.2 %	0.2 %	23 %	MT
49	FULTON BANK NA	45	49	-8 %	0.2 %	0.2 %	5 %	PA
50	AMERICAN NATIONWIDE MORT	44	84	-48 %	0.2 %	0.3 %	-40 %	TX

Rank	Lender	Vol 2014	Vol 2013	Chg %	Mkt Share 2014	Mkt Share 2013	Chg %	Top State
51	MCS MORTGAGE BANKERS INC	44	7	529 %	0.2 %	0.0 %	621 %	NY
52	GATEWAY FUNDING DIVERSIF	44	57	-23 %	0.2 %	0.2 %	-11 %	PA
53	EVOLVE BANK & TRUST	42	33	27 %	0.2 %	0.1 %	46 %	NY
54	BANK OF ENGLAND	41	40	2 %	0.2 %	0.1 %	18 %	CT
55	CHRISTENSEN FINANCIAL IN	41	55	-25 %	0.2 %	0.2 %	-14 %	FL
56	GATEWAY BANK MORTGAGE	40	17	135 %	0.2 %	0.1 %	170 %	NC
57	VANGUARD FUNDING LLC	39	59	-34 %	0.2 %	0.2 %	-24 %	NY
58	RESIDENTIAL HOME FUNDING	39	33	18 %	0.2 %	0.1 %	36 %	NJ
59	UNIVERSAL LENDING CORPOR	38	76	-50 %	0.2 %	0.3 %	-43 %	CO
60	HOMESTREET BANK	38	69	-45 %	0.2 %	0.3 %	-37 %	WA
61	HOMEOWNERS MORTGAGE ENTE	37	55	-33 %	0.2 %	0.2 %	-23 %	NC
62	BERKSHIRE BANK	36	20	80 %	0.2 %	0.1 %	107 %	MA
63	GEORGETOWN MORTGAGE	36	20	80 %	0.2 %	0.1 %	107 %	TX
64	SIMONICH CORPORATION	34	22	55 %	0.1 %	0.1 %	77 %	CA
65	THE FEDERAL SAVINGS BANK	34	27	26 %	0.1 %	0.1 %	45 %	IL
66	FRANKLIN FIRST FINANCIAL	34	43	-21 %	0.1 %	0.2 %	-9 %	NY
67	DAS ACQUISITION CO LLC	33	36	-8 %	0.1 %	0.1 %	5 %	MO
68	VAN DYK MORTGAGE CORPORA	33	91	-64 %	0.1 %	0.3 %	-58 %	KY
69	GUARANTEED RATE INC	32	31	3 %	0.1 %	0.1 %	18 %	MN
70	FIRST PRIORITY FINANCIAL	32	34	-6 %	0.1 %	0.1 %	8 %	WA
71	STERLING SAVINGS BANK	32	69	-54 %	0.1 %	0.3 %	-47 %	OR
72	AMERICA FIRST FEDERAL CR	30	31	-3 %	0.1 %	0.1 %	11 %	UT
73	CITY FIRST MTG SERVICES	30	0		0.1 %	0.0 %		CA
74	LAND-HOME FINANCIAL SERV	28	13	115 %	0.1 %	0.0 %	147 %	CA
75	MLD MORTGAGE	28	1	2,700 %	0.1 %	0.0 %	3,113 %	NY
76	SKYLINE FINANCIAL CORPOR	27	23	17 %	0.1 %	0.1 %	35 %	CA
77	VIP MORTGAGE INC	27	31	-13 %	0.1 %	0.1 %	0 %	AZ
78	CIRCLE MORTGAGE CORPORAT	27	28	-4 %	0.1 %	0.1 %	11 %	FL
79	GERSHMAN INVESTMENT CORP	26	25	4 %	0.1 %	0.1 %	19 %	MO
80	VIG MORTGAGE CORP	26	66	-61 %	0.1 %	0.2 %	-55 %	ZZ
81	SECURITYNATIONAL MORTGAG	25	19	32 %	0.1 %	0.1 %	51 %	UT
82	BROKER SOLUTIONS INC	25	10	150 %	0.1 %	0.0 %	187 %	CA
83	DIRECTORS FINANCIAL GROU	25	29	-14 %	0.1 %	0.1 %	-1 %	CA
84	PEOPLES HOME EQUITY INC	25	22	14 %	0.1 %	0.1 %	30 %	TN
85	SACRAMENTO FIRST MORTGAG	25	10	150 %	0.1 %	0.0 %	187 %	CA
86	EQUITY LOANS LLC	25	8	213 %	0.1 %	0.0 %	259 %	PA
87	INTEGRITY HOME LOAN OF C	25	31	-19 %	0.1 %	0.1 %	-7 %	FL
88	REAL ESTATE MORTGAGE NET	23	18	28 %	0.1 %	0.1 %	47 %	NJ
89	BANK OF NORTH CAROLINA	23	10	130 %	0.1 %	0.0 %	164 %	NC
90	FAIRWAY INDEPENDENT MORT	23	16	44 %	0.1 %	0.1 %	65 %	PA
91	LENOX FINANCIAL MORTGAGE	23	6	283 %	0.1 %	0.0 %	340 %	CA
92	WHOLESALE CAPITAL CORP	23	22	5 %	0.1 %	0.1 %	20 %	CA
93	COBALT MORTGAGE INC	22	10	120 %	0.1 %	0.0 %	152 %	WA
94	MARKETPLACE HOME MORTGAG	22	16	38 %	0.1 %	0.1 %	58 %	MN
95	GREAT OAK LENDING	22	49	-55 %	0.1 %	0.2 %	-48 %	DC
96	CENTRAL PACIFIC BANK	21	9	133 %	0.1 %	0.0 %	168 %	HI
97	CONTOUR MORTGAGE CORPORA	21	76	-72 %	0.1 %	0.3 %	-68 %	NY
98	CARROLLTON MORTGAGE CO	21	16	31 %	0.1 %	0.1 %	51 %	CA
99	PACIFIC RESIDENTIAL MORT	21	35	-40 %	0.1 %	0.1 %	-31 %	OR
100	ATLANTIC PACIFIC MORTGAG	21	7	200 %	0.1 %	0.0 %	244 %	PA

Paid Advertisement

**For Bulletproof Valuation & REO Services**  
**Call on the LRES Team**  
 The leading provider for the HECM industry  
**714.872.5813**  
**www.LRES.com**

**Lres**  
 Real Estate Solutions. We hear you.

Paid Advertisement

**THINGS AREN'T ALWAYS THE WAY THEY APPEAR**  
 Don't be fooled by imposters. Stick with the company with over 15 years of title and settlement experience in the reverse mortgage industry.  
 Toll-Free: 800.542.4113 | [www.PRClosings.com](http://www.PRClosings.com)  
**FIRST IN REVERSE**

**PRC**  
 PREMIER REVERSE CLOSINGS

completeness, legality of the information. Reverse Market Insight, Inc. does not endorse any products or services advertised on this report. We also waive any liability of any loss or damage that may be incurred as a result of the use of such advertised products or services.

HECM Lenders (Retail & TPO)

Copyright 2014 © - Reverse Market Insight, Inc. All Rights Reserved.

visit us at: [www.rmainsight.net](http://www.rmainsight.net)