Reverse Market Insight, Inc. | 31 Journey, Suite 110, Aliso Viejo, CA | (949) 429-0452

HECM Lenders (FHA Approved Only)

Industry Overview

HECMs Endorsed through August 2012 | **Next Release Date: Week 1 of October**

Endorsement Growth Change	Competition Growth	Active Lender Change
6.6 %	-3.5 %	-9

Figures above reflect change from prior month

PERFORMANCE

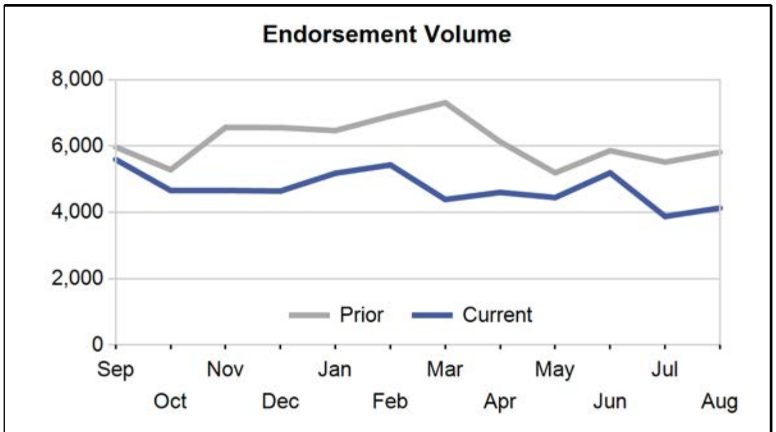
Rank/Region		09/11	10/11	11/11	12/11	01/12	02/12	03/12	04/12	05/12	06/12	07/12	08/12	Trend
1	Southeast/Caribbean	1,075	1,032	948	1,021	1,155	1,043	851	1,000	949	1,025	856	946	▲
2	Pacific/Hawaii	935	703	601	619	773	832	703	842	686	835	631	651	▲
3	Southwest	688	614	731	632	721	732	593	556	573	685	593	604	▲
4	Mid-Atlantic	722	601	655	588	610	691	611	575	528	658	467	522	▲
5	New York/New Jersey	625	476	526	524	550	723	546	491	544	594	387	412	▲
6	Midwest	532	459	402	452	488	455	380	361	405	471	318	335	▲
7	New England	301	239	240	283	258	297	210	199	247	316	149	156	▲
8	Northwest/Alaska	307	220	167	188	213	261	186	258	187	252	191	210	▲
9	Rocky Mountain	259	166	249	195	250	244	195	198	221	229	181	179	▼
10	Great Plains	146	143	135	134	157	148	106	115	99	122	95	107	▲
Total		5,590	4,653	4,654	4,636	5,175	5,426	4,381	4,595	4,439	5,187	3,868	4,122	▲

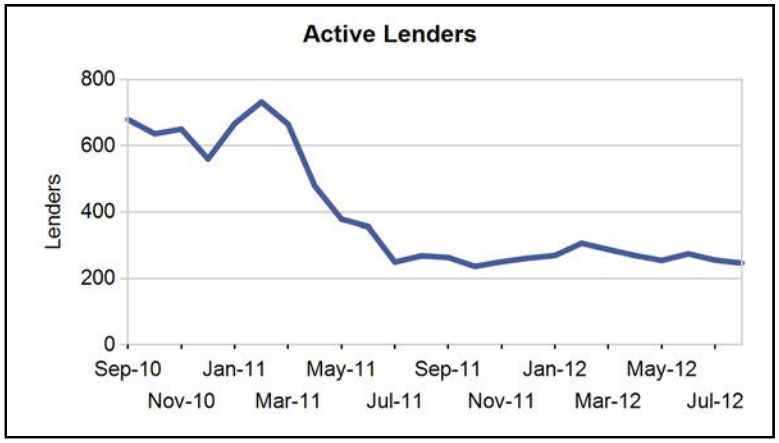
Find out where the top five markets are in your area by state, county or even zip code to help improve sales performance, market share and maximize opportunities.
Call us for a free briefing at (949) 429-0452.

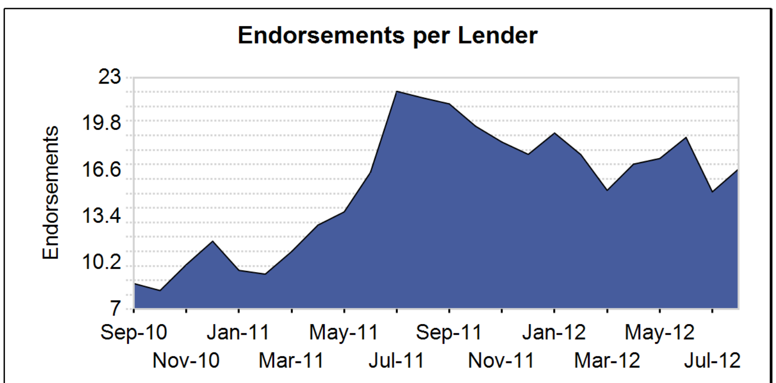
Competition

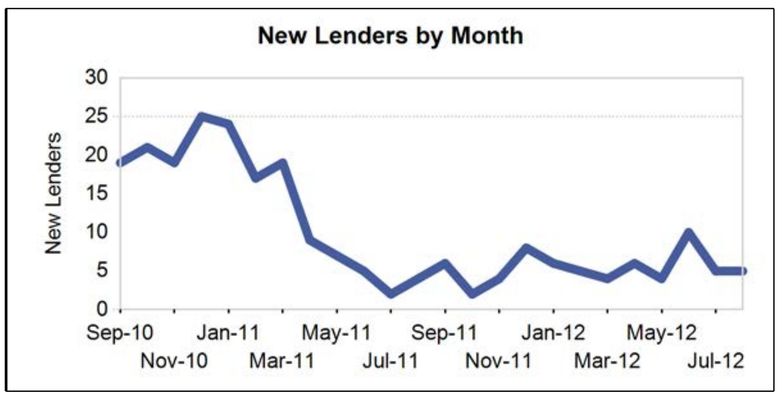
Top 10 Lenders

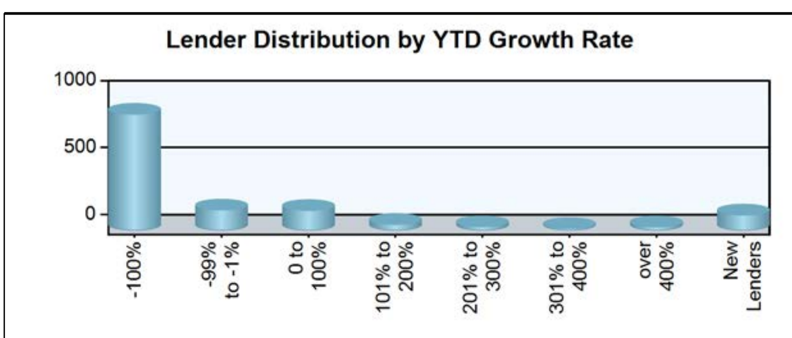
Rank / Lender		09/11	10/11	11/11	12/11	01/12	02/12	03/12	04/12	05/12	06/12	07/12	08/12	Total	Trend
1	METLIFE BANK	1,134	913	1,273	1,321	1,379	1,132	929	911	928	1,246	250	10	11,426	▼
2	ONE REVERSE MORTGAGE LLC	413	446	398	419	439	417	384	407	410	403	401	418	4,955	▲
3	GENWORTH FINANCIAL HM EQUITY A	225	266	362	306	386	643	345	346	227	399	296	388	4,189	▲
4	URBAN FINANCIAL GROUP	344	301	284	357	354	350	224	281	309	357	298	309	3,768	▲
5	GENERATION MORTGAGE COMPANY	299	288	253	209	245	267	241	207	227	221	260	255	2,972	▼
6	AMERICAN ADVISORS GROUP	134	199	244	184	227	186	238	293	205	231	252	547	2,940	▲
7	SECURITY ONE LENDING	185	168	121	172	220	241	234	244	274	262	231	338	2,690	▲
8	WELLS FARGO BANK NA	1,447	787	24	70	14	3	1	5	1	4	13	1	2,370	▼
9	THE FIRST NATIONAL BANK LAYTON	74	85	89	124	132	147	126	147	172	245	219	220	1,780	▲
10	REVERSE MORTGAGE USA INC	67	73	107	100	81	111	101	85	109	87	82	113	1,116	▲
Top 10 SubTotal		**4,322**	**3,526**	**3,155**	**3,262**	**3,477**	**3,497**	**2,823**	**2,926**	**2,862**	**3,455**	**2,302**	**2,599**	**38,206**	▲
Industry Total		**5,590**	**4,653**	**4,654**	**4,636**	**5,175**	**5,426**	**4,381**	**4,595**	**4,439**	**5,187**	**3,868**	**4,122**	**56,726**	▲











Market Performance

Market	YTD Volume 2012	YTD Volume 2011	Chg %	Active Lenders 2012	Active Lenders 2011	Chg %	Volume / Lender 2012	Volume / Lender 2011	Chg %
Great Plains									
KANSAS CITY	304	387	-21.4 %	27	34	-20.6 %	2.9	3.9	-25.5 %
ST. LOUIS	234	328	-28.7 %	19	39	-51.3 %	3.1	3.2	-6.0 %
DES MOINES	191	221	-13.6 %	18	22	-18.2 %	2.8	4.0	-28.1 %
TOPEKA	129	143	-9.8 %	21	20	5.0 %	2.0	2.4	-16.5 %
OMAHA	91	147	-38.1 %	13	15	-13.3 %	2.0	3.5	-43.3 %
Region Total	**949**	**1,226**	**-22.6 %**	**46**	**70**	**-34.3 %**	**5.3**	**6.3**	**-16.2 %**
Mid-Atlantic									
PHILADELPHIA	1,484	1,968	-24.6 %	78	103	-24.3 %	5.4	6.5	-16.0 %
RICHMOND	1,138	1,685	-32.5 %	65	88	-26.1 %	4.5	5.6	-20.2 %
BALTIMORE	822	1,398	-41.2 %	58	91	-36.3 %	3.8	4.9	-21.3 %
WASH. D.C.	631	890	-29.1 %	58	72	-19.4 %	3.2	4.0	-20.6 %
PITTSBURGH	276	321	-14.0 %	30	44	-31.8 %	2.7	2.7	-0.8 %
WILMINGTON	188	269	-30.1 %	32	38	-15.8 %	1.9	2.5	-22.8 %
CHARLESTON	123	116	6.0 %	17	17	0.0 %	2.7	2.1	27.6 %
Region Total	**4,662**	**6,647**	**-29.9 %**	**142**	**213**	**-33.3 %**	**8.4**	**9.8**	**-14.8 %**
Midwest									
CHICAGO	786	1,084	-27.5 %	46	100	-54.0 %	4.8	4.3	13.2 %
INDIANAPOLIS	445	515	-13.6 %	35	43	-18.6 %	4.1	4.3	-5.1 %
MILWAUKEE	389	567	-31.4 %	26	42	-38.1 %	3.7	4.6	-20.5 %
MINN. ST. PAUL	348	691	-49.6 %	31	40	-22.5 %	3.4	6.5	-48.4 %
CLEVELAND	321	423	-24.1 %	33	42	-21.4 %	2.9	3.7	-22.6 %
GRAND RAPIDS	218	278	-21.6 %	20	32	-37.5 %	2.9	3.0	-5.4 %
COLUMBUS	188	202	-6.9 %	24	28	-14.3 %	2.9	2.6	8.6 %
SPRINGFIELD	163	197	-17.3 %	19	31	-38.7 %	2.2	2.5	-12.4 %
DETROIT	150	189	-20.6 %	18	29	-37.9 %	2.2	2.4	-7.5 %
CINCINNATI	137	209	-34.4 %	20	33	-39.4 %	2.4	2.4	1.0 %
FLINT	68	79	-13.9 %	17	24	-29.2 %	1.5	1.4	7.1 %
Region Total	**3,213**	**4,434**	**-27.5 %**	**106**	**217**	**-51.2 %**	**8.3**	**7.9**	**5.3 %**
New England									
BOSTON	731	1,010	-27.6 %	25	77	-67.5 %	7.5	5.0	50.5 %
HARTFORD	521	689	-24.4 %	45	70	-35.7 %	3.8	3.8	-1.8 %
BANGOR	206	243	-15.2 %	24	25	-4.0 %	3.1	3.7	-17.6 %
MANCHESTER	170	211	-19.4 %	24	28	-14.3 %	2.5	2.8	-10.8 %
PROVIDENCE	135	164	-17.7 %	13	24	-45.8 %	2.8	2.7	3.8 %
BURLINGTON	69	86	-19.8 %	7	12	-41.7 %	2.6	3.1	-17.3 %
Region Total	**1,832**	**2,403**	**-23.8 %**	**72**	**145**	**-50.3 %**	**7.6**	**6.8**	**12.5 %**
New York/New Jersey									
NEW YORK	2,006	2,170	-7.6 %	61	122	-50.0 %	7.7	5.9	30.6 %
NEWARK	816	1,199	-31.9 %	70	88	-20.5 %	3.4	5.4	-35.8 %
CAMDEN	708	882	-19.7 %	70	76	-7.9 %	3.2	3.9	-18.0 %
ALBANY	473	547	-13.5 %	31	43	-27.9 %	4.1	3.8	8.6 %
BUFFALO	244	264	-7.6 %	18	24	-25.0 %	3.7	3.6	3.1 %
Region Total	**4,247**	**5,062**	**-16.1 %**	**110**	**192**	**-42.7 %**	**9.2**	**8.2**	**12.7 %**
Northwest/Alaska									
SEATTLE	752	1,064	-29.3 %	53	77	-31.2 %	3.6	4.5	-19.6 %
PORTLAND	626	898	-30.3 %	48	86	-44.2 %	3.4	3.8	-10.0 %
BOISE	210	332	-36.7 %	30	47	-36.2 %	2.4	3.1	-23.6 %
SPOKANE	132	175	-24.6 %	27	32	-15.6 %	1.5	2.0	-25.3 %
ANCHORAGE	38	66	-42.4 %	9	7	28.6 %	1.4	4.2	-65.7 %
Region Total	**1,758**	**2,535**	**-30.7 %**	**82**	**135**	**-39.3 %**	**5.6**	**6.4**	**-12.1 %**
Pacific/Hawaii									
LOS ANGELES	1,658	2,190	-24.3 %	79	153	-48.4 %	6.8	6.4	5.5 %

Market	YTD Volume 2012	YTD Volume 2011	Chg %	Active Lenders 2012	Active Lenders 2011	Chg %	Volume / Lender 2012	Volume / Lender 2011	Chg %
SANTA ANA	1,133	1,366	-17.1 %	68	125	-45.6 %	5.5	4.8	14.2 %
SAN FRANCISCO	936	1,524	-38.6 %	53	98	-45.9 %	5.2	6.0	-13.0 %
SAN DIEGO	545	713	-23.6 %	43	83	-48.2 %	4.1	3.8	8.0 %
PHOENIX	535	766	-30.2 %	41	52	-21.2 %	4.2	5.5	-23.5 %
SACRAMENTO	436	673	-35.2 %	41	65	-36.9 %	3.5	4.2	-16.9 %
FRESNO	204	250	-18.4 %	30	36	-16.7 %	2.1	2.6	-18.5 %
HONOLULU	173	235	-26.4 %	16	37	-56.8 %	2.9	2.4	23.2 %
LAS VEGAS	140	194	-27.8 %	19	22	-13.6 %	2.0	3.0	-32.6 %
TUCSON	123	205	-40.0 %	21	29	-27.6 %	1.7	2.6	-35.3 %
RENO	70	98	-28.6 %	14	16	-12.5 %	1.6	2.2	-26.1 %
Region Total	**5,953**	**8,214**	**-27.5 %**	**144**	**318**	**-54.7 %**	**11.5**	**10.7**	**7.6 %**
Rocky Mountain									
DENVER	730	892	-18.2 %	43	68	-36.8 %	5.1	4.9	4.3 %
SALT LAKE CITY	694	665	4.4 %	33	63	-47.6 %	4.9	3.6	38.6 %
HELENA	138	224	-38.4 %	18	23	-21.7 %	2.1	2.7	-21.9 %
CASPER	88	106	-17.0 %	20	15	33.3 %	1.7	2.5	-33.1 %
SIOUX FALLS	31	61	-49.2 %	7	9	-22.2 %	2.1	3.2	-35.1 %
FARGO	16	33	-51.5 %	7	4	75.0 %	1.4	3.6	-60.6 %
Region Total	**1,697**	**1,981**	**-14.3 %**	**80**	**121**	**-33.9 %**	**6.4**	**5.6**	**13.1 %**
Southeast/Caribbean									
GREENSBORO	1,045	1,300	-19.6 %	34	27	25.9 %	6.8	12.3	-45.1 %
CARIBBEAN	1,023	1,158	-11.7 %	23	18	27.8 %	8.2	12.3	-32.9 %
MIAMI	907	1,198	-24.3 %	63	123	-48.8 %	4.1	4.2	-3.0 %
ATLANTA	716	1,170	-38.8 %	44	75	-41.3 %	4.7	5.1	-8.9 %
BIRMINGHAM	637	822	-22.5 %	37	52	-28.8 %	4.5	5.0	-10.0 %
COLUMBIA	581	863	-32.7 %	41	42	-2.4 %	3.8	5.9	-35.6 %
JACKSONVILLE	526	758	-30.6 %	41	94	-56.4 %	3.6	3.8	-4.5 %
TAMPA	518	792	-34.6 %	48	87	-44.8 %	3.6	3.9	-6.3 %
KNOXVILLE	418	443	-5.6 %	35	45	-22.2 %	3.5	3.6	-1.0 %
ORLANDO	375	523	-28.3 %	43	79	-45.6 %	2.8	3.7	-26.0 %
NASHVILLE	334	319	4.7 %	31	39	-20.5 %	2.8	3.1	-8.8 %
JACKSON	327	378	-13.5 %	21	28	-25.0 %	4.1	4.2	-2.4 %
LOUISVILLE	276	310	-11.0 %	25	34	-26.5 %	3.5	3.1	13.8 %
MEMPHIS	142	172	-17.4 %	25	31	-19.4 %	1.8	2.2	-14.1 %
Region Total	**7,825**	**10,206**	**-23.3 %**	**166**	**340**	**-51.2 %**	**11.8**	**11.5**	**2.4 %**
Southwest									
HOUSTON	898	1,154	-22.2 %	49	54	-9.3 %	5.0	6.4	-22.3 %
SAN ANTONIO	728	1,118	-34.9 %	46	63	-27.0 %	4.1	5.4	-24.6 %
DALLAS	697	824	-15.4 %	52	69	-24.6 %	3.8	4.1	-7.1 %
FT. WORTH	620	822	-24.6 %	51	62	-17.7 %	3.5	3.9	-9.8 %
NEW ORLEANS	591	682	-13.3 %	27	46	-41.3 %	4.5	4.1	8.6 %
LITTLE ROCK	338	495	-31.7 %	27	35	-22.9 %	3.2	3.9	-17.0 %
LUBBOCK	332	369	-10.0 %	35	42	-16.7 %	2.6	2.9	-10.1 %
ALBUQUERQUE	285	418	-31.8 %	32	40	-20.0 %	2.4	2.9	-15.8 %
OKLAHOMA CITY	229	222	3.2 %	23	24	-4.2 %	2.9	2.7	9.1 %
TULSA	215	203	5.9 %	21	24	-12.5 %	2.9	2.8	2.6 %
SHREVEPORT	124	146	-15.1 %	18	26	-30.8 %	1.8	2.2	-17.8 %
Region Total	**5,057**	**6,453**	**-21.6 %**	**110**	**169**	**-34.9 %**	**11.6**	**11.1**	**4.4 %**
Grand Total	**37,193**	**49,161**	**-24.3 %**	**520**	**1,270**	**-59.1 %**	**17.1**	**14.6**	**17.5 %**

Top 100 Lenders - Year to Date

Rank	Lender	Vol 2012	Vol 2011	Chg %	Mkt Share 2012	Mkt Share 2011	Chg %	Top State
1	METLIFE BANK	6785	5871	16 %	18.2 %	11.9 %	53 %	CA
2	ONE REVERSE MORTGAGE LLC	3279	2943	11 %	8.8 %	6.0 %	47 %	TX
3	GENWORTH FINANCIAL HM EQ	3030	1151	163 %	8.1 %	2.3 %	248 %	CA
4	URBAN FINANCIAL GROUP	2482	2444	2 %	6.7 %	5.0 %	34 %	CA
5	AMERICAN ADVISORS GROUP	2179	1054	107 %	5.9 %	2.1 %	173 %	TX
6	SECURITY ONE LENDING	2044	847	141 %	5.5 %	1.7 %	219 %	CA
7	GENERATION MORTGAGE COMP	1923	1962	-2 %	5.2 %	4.0 %	30 %	NY
8	THE FIRST NATIONAL BANK	1408	391	260 %	3.8 %	0.8 %	376 %	CA
9	SUN WEST MORTGAGE CO INC	793	202	293 %	2.1 %	0.4 %	419 %	CA
10	REVERSE MORTGAGE USA INC	769	620	24 %	2.1 %	1.3 %	64 %	TX
11	CHERRY CREEK MORTGAGE CO	525	149	252 %	1.4 %	0.3 %	366 %	UT
12	NEW DAY FINANCIAL LLC	488	485	1 %	1.3 %	1.0 %	33 %	TX
13	M & T BANK	411	388	6 %	1.1 %	0.8 %	40 %	NY
14	SENIOR MORTGAGE BANKERS	311	418	-26 %	0.8 %	0.9 %	-2 %	ZZ
15	GREENLIGHT FINANCIAL SER	304	1	30,300 %	0.8 %	0.0 %	40,082 %	CA
16	MONEY HOUSE INC	290	332	-13 %	0.8 %	0.7 %	15 %	ZZ
17	NET EQUITY FINANCIAL INC	283	251	13 %	0.8 %	0.5 %	49 %	PA
18	ROYAL UNITED MORTGAGE LL	265	222	19 %	0.7 %	0.5 %	58 %	TX
19	ASSOCIATED MORTGAGE BANK	259	28	825 %	0.7 %	0.1 %	1,123 %	NY
20	MAVERICK FUNDING CORP	243	0		0.7 %	0.0 %		NJ
21	GMFS LLC	236	83	184 %	0.6 %	0.2 %	276 %	LA
22	PLAZA HOME MORTGAGE INC	232	159	46 %	0.6 %	0.3 %	93 %	CA
23	ASPIRE FINANCIAL INC	231	174	33 %	0.6 %	0.4 %	75 %	TX
24	NATIONWIDE EQUITIES CORP	219	113	94 %	0.6 %	0.2 %	156 %	NY
25	OPEN MORTGAGE LLC	192	102	88 %	0.5 %	0.2 %	149 %	CA
26	MAS ASSOCIATES LLC	165	172	-4 %	0.4 %	0.3 %	27 %	MD
27	FIRSTBANK	162	0		0.4 %	0.0 %		AL
28	GREAT OAK LENDING	160	334	-52 %	0.4 %	0.7 %	-37 %	MD
29	REVERSE MORTGAGE SOLUTIO	157	107	47 %	0.4 %	0.2 %	94 %	TX
30	TOWNEBANK	153	29	428 %	0.4 %	0.1 %	597 %	VA
31	HIGH TECH LENDING INC	147	40	268 %	0.4 %	0.1 %	386 %	CA
32	ATLANTIC BAY MORTGAGE GR	146	45	224 %	0.4 %	0.1 %	329 %	VA
33	UNITED NORTHERN MORTGAGE	145	59	146 %	0.4 %	0.1 %	225 %	NY
34	MCM HOLDINGS INC	134	44	205 %	0.4 %	0.1 %	303 %	FL
35	AMERICAN PACIFIC MORTGAG	112	107	5 %	0.3 %	0.2 %	38 %	CA
36	AXIA FINANCIAL LLC	106	40	165 %	0.3 %	0.1 %	250 %	WA
37	SIDUS FINANCIAL LLC	104	95	9 %	0.3 %	0.2 %	45 %	NC
38	NETWORK FUNDING LP	102	91	12 %	0.3 %	0.2 %	48 %	TX
39	CONTOUR MORTGAGE CORPORA	101	24	321 %	0.3 %	0.0 %	456 %	NY
40	CHRISTENSEN FINANCIAL IN	96	79	22 %	0.3 %	0.2 %	61 %	FL
41	CONTINENTAL HOME LOANS I	94	25	276 %	0.3 %	0.1 %	397 %	NY
42	SUN AMERICAN MORTGAGE CO	94	90	4 %	0.3 %	0.2 %	38 %	AZ
43	STERLING SAVINGS BANK	91	58	57 %	0.2 %	0.1 %	107 %	OR
44	TOP FLITE FINANCIAL INC	88	27	226 %	0.2 %	0.1 %	331 %	GA
45	HARVARD HOME MORTGAGE IN	87	74	18 %	0.2 %	0.2 %	55 %	NC
46	MORTGAGESHOP LLC	87	63	38 %	0.2 %	0.1 %	83 %	VA
47	UNIVERSAL LENDING CORPOR	81	60	35 %	0.2 %	0.1 %	78 %	CO
48	VANGUARD FUNDING LLC	80	30	167 %	0.2 %	0.1 %	252 %	NY
49	FULTON BANK NATIONAL ASS	80	61	31 %	0.2 %	0.1 %	73 %	PA
50	VIG MORTGAGE CORP	80	78	3 %	0.2 %	0.2 %	36 %	ZZ
51	VALUE FINANCIAL MORTGAGE	78	59	32 %	0.2 %	0.1 %	75 %	FL
52	SOUTHERN TRUST MORTGAGE	78	31	152 %	0.2 %	0.1 %	233 %	VA
53	GATEWAY FUNDING DIVERSIF	77	74	4 %	0.2 %	0.2 %	38 %	PA
54	NEW AMERICAN MORTGAGE LL	75	26	188 %	0.2 %	0.1 %	281 %	VA
55	WEST TOWN SAVINGS BANK	75	80	-6 %	0.2 %	0.2 %	24 %	NC
56	DAS ACQUISITION CO LLC	75	14	436 %	0.2 %	0.0 %	608 %	MO
57	VAN DYK MORTGAGE CORPORA	75	30	150 %	0.2 %	0.1 %	230 %	TX
58	JAMES B NUTTER AND COMPA	74	55	35 %	0.2 %	0.1 %	78 %	KS
59	ENVOY MORTGAGE LTD	69	88	-22 %	0.2 %	0.2 %	4 %	WI
60	ADVISORS MORTGAGE GROUP	68	26	162 %	0.2 %	0.1 %	246 %	NY
61	SUCCESS MORTGAGE PARTNER	64	39	64 %	0.2 %	0.1 %	117 %	MI
62	FIRSTAR BANK NA	63	0		0.2 %	0.0 %		OK
63	OCEANFIRST BANK	63	51	24 %	0.2 %	0.1 %	63 %	NJ
64	LIVE WELL FINANCIAL INC	61	122	-50 %	0.2 %	0.2 %	-34 %	CA
65	PRIMARY RESIDENTIAL MORT	60	66	-9 %	0.2 %	0.1 %	20 %	TN
66	METRO ISLAND MORTGAGE IN	59	73	-19 %	0.2 %	0.1 %	7 %	ZZ
67	MORTGAGE SERVICES III LL	54	35	54 %	0.1 %	0.1 %	104 %	IL
68	FIRST CENTURY BANK NA	54	17	218 %	0.1 %	0.0 %	320 %	FL
69	PRIMELENDING A PLAINSCAP	54	181	-70 %	0.1 %	0.4 %	-61 %	VA
70	COMMUNITY FIRST BANK	53	12	342 %	0.1 %	0.0 %	484 %	SC
71	DOLLAR BANK FSB	52	15	247 %	0.1 %	0.0 %	358 %	OH
72	GERSHMAN INVESTMENT CORP	51	40	28 %	0.1 %	0.1 %	69 %	MO
73	PEOPLES BANK	48	5	860 %	0.1 %	0.0 %	1,169 %	NM
74	FRANKLIN FIRST FINANCIAL	47	41	15 %	0.1 %	0.1 %	52 %	NY
75	HOMESTREET BANK	43	20	115 %	0.1 %	0.0 %	184 %	WA
76	WELLS FARGO BANK NA	42	12677	-100 %	0.1 %	25.8 %	-100 %	NJ
77	MAIN STREET HOME LOANS L	42	0		0.1 %	0.0 %		GA
78	SPECTRA FUNDING	42	8	425 %	0.1 %	0.0 %	594 %	MD
79	COLONIAL SAVINGS FA	42	37	14 %	0.1 %	0.1 %	50 %	TX
80	BANK OF ENGLAND	41	8	413 %	0.1 %	0.0 %	577 %	NC
81	EQUIPOINT FINANCIAL NETW	41	221	-81 %	0.1 %	0.4 %	-75 %	TX
82	CLIFFCO INC	39	9	333 %	0.1 %	0.0 %	473 %	NY
83	WHOLESALE CAPITAL CORP	39	32	22 %	0.1 %	0.1 %	61 %	CA
84	GUILD MORTGAGE COMPANY	37	42	-12 %	0.1 %	0.1 %	16 %	MT
85	EASTERN BANK	36	27	33 %	0.1 %	0.1 %	76 %	MA
86	PINNACLE CAPITAL MORTGAG	35	44	-20 %	0.1 %	0.1 %	5 %	WA
87	EQUITY LOANS LLC	34	26	31 %	0.1 %	0.1 %	73 %	NJ
88	AMERICAN NEIGHBORHOOD MT	34	0		0.1 %	0.0 %		NJ
89	RESIDENTIAL HOME FUNDING	34	16	113 %	0.1 %	0.0 %	181 %	NY
90	GUARANTEED HOME MTG CO I	33	49	-33 %	0.1 %	0.1 %	-11 %	NY
91	PACIFIC RESIDENTIAL MORT	33	4	725 %	0.1 %	0.0 %	990 %	OR
92	HAMILTON GROUP FUNDING I	32	7	357 %	0.1 %	0.0 %	504 %	FL
93	UNIVERSAL MORTGAGE AND F	31	1	3,000 %	0.1 %	0.0 %	3,998 %	FL
94	AMERICAN PORTFOLIO MORTG	31	0		0.1 %	0.0 %		IL
95	FAIRWAY INDEPENDENT MORT	30	23	30 %	0.1 %	0.0 %	72 %	AZ
96	POPULAR MORTGAGE INC	29	2	1,350 %	0.1 %	0.0 %	1,817 %	ZZ
97	GUARANTEED RATE INC	29	10	190 %	0.1 %	0.0 %	283 %	MN
98	FIRST EQUITY MORTGAGE BA	28	35	-20 %	0.1 %	0.1 %	6 %	ZZ
99	FIRST PRIORITY FINANCIAL	28	23	22 %	0.1 %	0.0 %	61 %	WA
100	DIRECTORS FINANCIAL GROU	28	6	367 %	0.1 %	0.0 %	517 %	CA

About Reverse Market Insight, Inc.
Reverse Market Insight (RMI) is the premier provider of market intelligence and strategic advisory solutions in the reverse mortgage marketplace.

RMI is proud to serve 8 of the top 10 reverse mortgage lenders as clients and is the exclusive strategic partner of the National Reverse Mortgage Lenders Association (NRMLA) for market intelligence.

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