

HECM Lenders (FHA Approved Only)

Industry Overview

HECMs Endorsed through May 2021

Next Release Date: Week 1 of July

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Endorsement Growth Change

3.9 %

Competition Growth

-14.8 %

Active Lender Change

-19

Figures above reflect change from prior month

PERFORMANCE

Rank/Region	06/20	07/20	08/20	09/20	10/20	11/20	12/20	01/21	02/21	03/21	04/21	05/21	Trend
1 Pacific/Hawaii	1,544	1,492	1,417	1,376	1,284	1,183	1,358	1,493	1,390	1,555	1,523	1,561	▲
2 Southeast/Caribbean	687	751	649	639	608	595	698	717	672	685	672	673	▲
3 Rocky Mountain	440	460	454	454	461	405	522	507	475	458	456	453	▼
4 Northwest/Alaska	418	437	417	415	351	358	425	553	451	467	425	496	▲
5 Southwest	351	359	318	318	320	292	317	362	323	222	341	394	▲
6 Midwest	240	213	242	228	205	223	231	276	247	257	213	225	▲
7 Mid-Atlantic	223	222	169	191	192	206	195	273	195	235	192	239	▲
8 New York/New Jersey	146	146	153	151	193	172	180	206	165	161	187	181	▼
9 New England	98	109	120	106	81	74	118	90	86	113	102	84	▼
10 Great Plains	62	67	68	59	42	53	53	62	62	67	76	44	▼
Total	4,209	4,256	4,007	3,937	3,737	3,561	4,097	4,539	4,066	4,220	4,187	4,350	▲

Find out where the top five markets are in your area by state, county or even zip code to help improve sales performance, market share and maximize opportunities.

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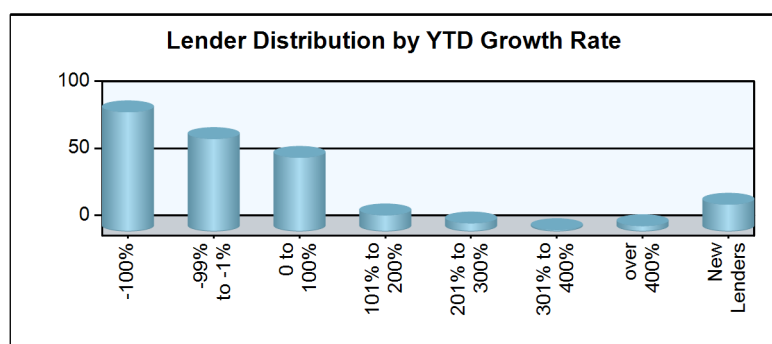
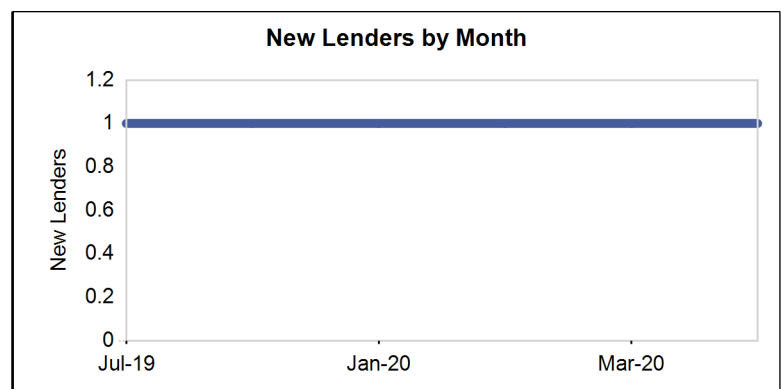
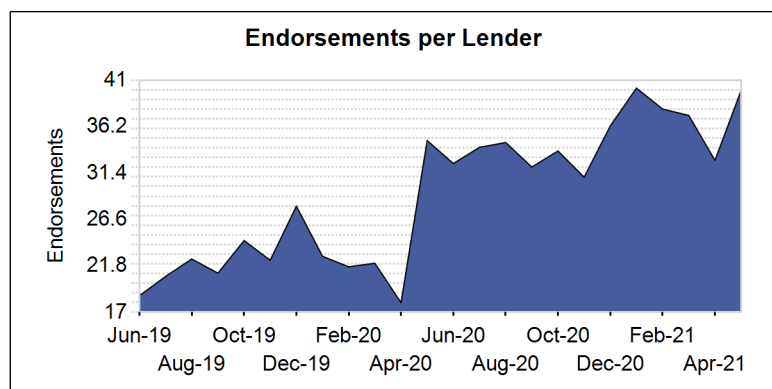
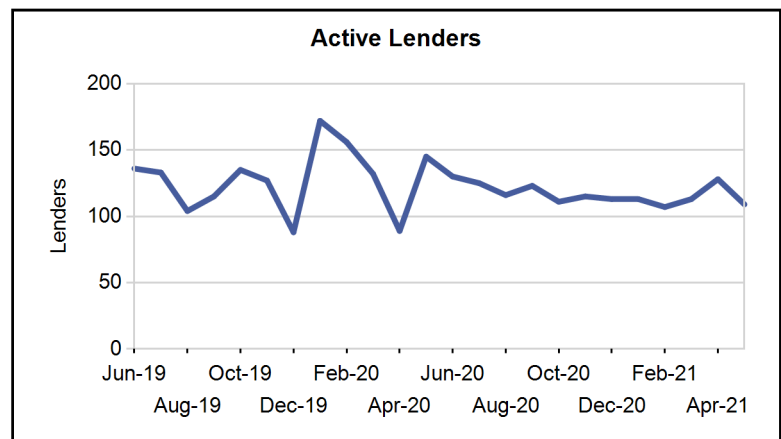
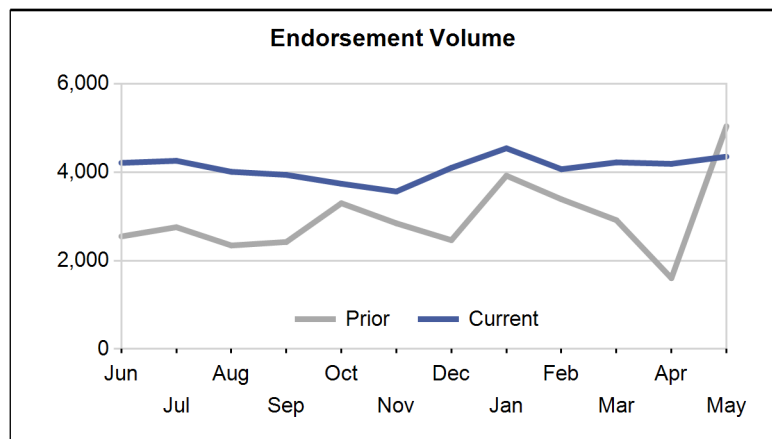
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Competition

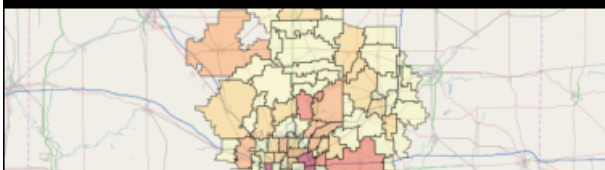
Top 10 Lenders


Rank / Lender	06/20	07/20	08/20	09/20	10/20	11/20	12/20	01/21	02/21	03/21	04/21	05/21	Total	Trend
1 AMERICAN ADVISORS GROUP	1,610	1,578	1,315	1,349	1,204	1,297	1,187	1,287	1,374	1,262	1,246	1,650	16,359	▲
2 FINANCE OF AMERICA REVERSE LLC	361	393	318	394	378	341	487	369	416	524	399	379	4,759	▼
3 REVERSE MORTGAGE FUNDING LLC	372	406	362	308	331	259	434	603	376	487	392	382	4,712	▼
4 LIBERTY REVERSE MORTGAGE	278	248	240	256	234	259	239	266	255	266	314	278	3,133	▼
5 MUTUAL OF OMAHA MORTGAGE INC	272	213	246	222	239	276	280	264	217	247	256	232	2,964	▼
6 OPEN MORTGAGE LLC	100	139	178	236	211	125	232	197	219	201	234	187	2,259	▼
7 LONGBRIDGE FINANCIAL LLC	97	199	275	167	157	75	191	280	223	182	208	149	2,203	▼
8 FAIRWAY INDEPENDENT MORTGAGE CORPORATION	179	182	160	161	144	136	154	197	169	159	138	121	1,900	▼
9 HIGHTECHLENDING INC	169	95	98	79	56	107	56	94	42	98	74	86	1,054	▲
10 ADVISORS MORTGAGE GROUP LLC	36	56	49	52	42	50	58	65	44	75	57	63	647	▲
Top 10 SubTotal	3,474	3,509	3,241	3,224	2,996	2,925	3,318	3,622	3,335	3,501	3,318	3,527	39,990	▼
Industry Total	4,209	4,256	4,007	3,937	3,737	3,561	4,097	4,539	4,066	4,220	4,187	4,350	49,166	▲



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Market Performance

Market	YTD Volume 2021	YTD Volume 2020	Chg %	Active Lenders 2021	Active Lenders 2020	Chg %	Volume / Lender 2021	Volume / Lender 2020	Chg %
Great Plains									
KANSAS CITY	90	73	23.3 %	11	16	-31.3 %	3.2	2.5	27.3 %
ST. LOUIS	70	65	7.7 %	13	16	-18.8 %	2.9	1.9	48.7 %
DES MOINES	56	49	14.3 %	10	11	-9.1 %	2.8	2.0	44.5 %
OMAHA	54	37	45.9 %	8	11	-27.3 %	3.0	1.9	60.2 %
TOPEKA	41	37	10.8 %	9	9	0.0 %	2.6	2.3	13.3 %
Region Total	311	261	19.2 %	21	29	-27.6 %	5.4	3.6	49.6 %
Mid-Atlantic									
PHILADELPHIA	326	262	24.4 %	25	27	-7.4 %	4.9	3.9	25.7 %
RICHMOND	291	236	23.3 %	28	23	21.7 %	3.9	3.4	13.3 %
WASH. D.C.	199	181	9.9 %	26	21	23.8 %	2.8	3.1	-8.9 %
BALTIMORE	162	129	25.6 %	20	24	-16.7 %	3.7	2.4	51.4 %
PITTSBURGH	86	62	38.7 %	12	11	9.1 %	3.6	2.5	45.4 %
WILMINGTON	36	44	-18.2 %	8	12	-33.3 %	2.9	2.0	45.2 %
CHARLESTON	34	36	-5.6 %	8	7	14.3 %	3.3	2.9	15.1 %
Region Total	1,134	950	19.4 %	52	54	-3.7 %	7.8	6.7	16.8 %
Midwest									
CHICAGO	206	182	13.2 %	24	27	-11.1 %	3.3	3.1	8.1 %
MINN. ST. PAUL	179	168	6.5 %	19	19	0.0 %	3.5	3.2	8.4 %
INDIANAPOLIS	161	139	15.8 %	19	18	5.6 %	3.8	3.0	23.7 %
COLUMBUS	126	112	12.5 %	10	12	-16.7 %	4.4	3.6	19.8 %
CLEVELAND	124	75	65.3 %	18	12	50.0 %	3.2	2.9	10.4 %
DETROIT	114	106	7.5 %	21	16	31.3 %	3.5	2.6	33.9 %
MILWAUKEE	100	114	-12.3 %	14	17	-17.6 %	3.2	2.6	21.8 %
GRAND RAPIDS	90	86	4.7 %	18	10	80.0 %	2.9	3.1	-7.4 %
CINCINNATI	56	40	40.0 %	11	12	-8.3 %	2.3	1.8	29.2 %
SPRINGFIELD	42	46	-8.7 %	11	9	22.2 %	2.6	2.3	13.6 %
FLINT	20	18	11.1 %	7	5	40.0 %	1.8	3.4	-46.9 %
Region Total	1,218	1,086	12.2 %	49	53	-7.5 %	9.0	8.6	4.3 %
New England									
BOSTON	228	284	-19.7 %	18	18	0.0 %	4.9	4.7	5.0 %
HARTFORD	105	126	-16.7 %	17	22	-22.7 %	2.3	2.4	-2.4 %
PROVIDENCE	48	40	20.0 %	12	8	50.0 %	2.0	2.1	-7.9 %
MANCHESTER	46	44	4.5 %	10	7	42.9 %	1.9	2.4	-20.8 %
BANGOR	39	44	-11.4 %	8	11	-27.3 %	1.8	2.0	-9.5 %
BURLINGTON	9	12	-25.0 %	4	5	-20.0 %	1.4	1.3	5.0 %
Region Total	475	550	-13.6 %	33	32	3.1 %	6.3	5.9	6.9 %
New York/New Jersey									
NEW YORK	459	422	8.8 %	24	36	-33.3 %	5.6	4.2	32.8 %
NEWARK	206	189	9.0 %	31	31	0.0 %	2.7	2.5	10.1 %
CAMDEN	124	147	-15.6 %	23	28	-17.9 %	2.6	2.5	4.9 %
ALBANY	59	59	0.0 %	10	14	-28.6 %	3.4	2.1	63.8 %
BUFFALO	52	32	62.5 %	8	6	33.3 %	2.8	2.1	37.4 %
Region Total	900	849	6.0 %	45	56	-19.6 %	6.9	5.4	28.3 %
Northwest/Alaska									
SEATTLE	1,155	631	83.0 %	42	45	-6.7 %	8.3	4.7	76.8 %
PORTLAND	656	471	39.3 %	36	38	-5.3 %	6.0	4.5	34.6 %
BOISE	425	327	30.0 %	27	25	8.0 %	6.1	4.7	28.0 %
SPOKANE	139	108	28.7 %	25	26	-3.8 %	2.4	2.3	7.0 %
ANCHORAGE	17	10	70.0 %	4	4	0.0 %	2.1	1.6	35.0 %
Region Total	2,392	1,547	54.6 %	56	61	-8.2 %	12.8	8.6	49.1 %
Pacific/Hawaii									
LOS ANGELES	1,647	1,230	33.9 %	48	56	-14.3 %	11.9	7.9	49.4 %

Market	YTD Volume 2021	YTD Volume 2020	Chg %	Active Lenders 2021	Active Lenders 2020	Chg %	Volume / Lender 2021	Volume / Lender 2020	Chg %
PHOENIX	1,350	797	69.4 %	39	50	-22.0 %	9.7	5.7	71.3 %
SANTA ANA	1,310	964	35.9 %	46	55	-16.4 %	9.5	6.3	49.7 %
SAN FRANCISCO	1,026	695	47.6 %	36	43	-16.3 %	8.6	5.7	49.5 %
SACRAMENTO	665	516	28.9 %	42	33	27.3 %	6.3	5.6	12.2 %
SAN DIEGO	612	420	45.7 %	35	35	0.0 %	6.5	4.5	43.1 %
LAS VEGAS	345	276	25.0 %	24	32	-25.0 %	4.4	3.3	33.8 %
FRESNO	223	185	20.5 %	25	23	8.7 %	3.6	3.2	13.6 %
RENO	156	97	60.8 %	21	18	16.7 %	2.6	2.1	21.2 %
TUCSON	123	90	36.7 %	16	19	-15.8 %	2.5	1.9	30.7 %
HONOLULU	65	43	51.2 %	12	13	-7.7 %	2.2	1.6	35.7 %
Region Total	7,522	5,313	41.6 %	82	107	-23.4 %	27.1	16.3	65.9 %
Rocky Mountain									
DENVER	1,389	1,267	9.6 %	52	51	2.0 %	8.6	8.5	1.0 %
SALT LAKE CITY	827	557	48.5 %	34	32	6.3 %	7.0	5.4	29.7 %
HELENA	77	70	10.0 %	11	12	-8.3 %	3.0	2.2	36.7 %
CASPER	29	34	-14.7 %	6	6	0.0 %	2.3	2.0	16.1 %
SIOUX FALLS	19	21	-9.5 %	4	3	33.3 %	2.0	2.1	-6.3 %
FARGO	8	13	-38.5 %	2	3	-33.3 %	1.4	1.6	-12.5 %
Region Total	2,349	1,962	19.7 %	65	66	-1.5 %	10.9	9.9	9.9 %
Southeast/Caribbean									
MIAMI	618	466	32.6 %	40	43	-7.0 %	5.8	4.2	39.4 %
TAMPA	477	387	23.3 %	36	33	9.1 %	5.2	4.3	19.8 %
GREENSBORO	443	402	10.2 %	26	31	-16.1 %	6.3	5.0	26.8 %
ATLANTA	408	322	26.7 %	30	26	15.4 %	4.8	4.8	-0.9 %
ORLANDO	383	325	17.8 %	31	40	-22.5 %	4.3	3.5	22.3 %
JACKSONVILLE	295	221	33.5 %	28	27	3.7 %	4.0	3.6	11.6 %
COLUMBIA	226	224	0.9 %	27	22	22.7 %	3.3	3.6	-7.2 %
NASHVILLE	153	100	53.0 %	18	17	5.9 %	3.1	2.1	49.6 %
BIRMINGHAM	132	133	-0.8 %	20	17	17.6 %	2.8	2.8	-0.9 %
KNOXVILLE	132	114	15.8 %	18	16	12.5 %	3.2	3.0	5.6 %
LOUISVILLE	74	77	-3.9 %	8	10	-20.0 %	3.4	3.3	2.5 %
JACKSON	40	48	-16.7 %	11	12	-8.3 %	2.1	2.4	-13.0 %
MEMPHIS	35	23	52.2 %	11	8	37.5 %	2.8	1.8	57.1 %
CARIBBEAN	3	9	-66.7 %	2	4	-50.0 %	1.5	1.3	12.5 %
Region Total	3,419	2,851	19.9 %	71	86	-17.4 %	15.4	11.6	32.7 %
Southwest									
DALLAS	361	296	22.0 %	32	34	-5.9 %	4.3	3.0	42.5 %
FT. WORTH	318	255	24.7 %	33	29	13.8 %	3.9	3.8	2.2 %
SAN ANTONIO	291	206	41.3 %	32	33	-3.0 %	3.3	3.0	10.3 %
HOUSTON	288	269	7.1 %	34	34	0.0 %	3.5	3.8	-8.3 %
NEW ORLEANS	92	126	-27.0 %	13	17	-23.5 %	2.6	2.8	-6.9 %
ALBUQUERQUE	82	100	-18.0 %	13	15	-13.3 %	2.6	2.7	-2.9 %
LITTLE ROCK	71	74	-4.1 %	10	14	-28.6 %	3.7	2.4	53.4 %
OKLAHOMA CITY	45	54	-16.7 %	7	8	-12.5 %	3.0	2.9	4.5 %
LUBBOCK	44	43	2.3 %	12	10	20.0 %	2.2	2.3	-4.7 %
TULSA	35	37	-5.4 %	7	11	-36.4 %	2.4	1.6	50.3 %
SHREVEPORT	15	28	-46.4 %	4	8	-50.0 %	2.0	1.7	18.0 %
Region Total	1,642	1,488	10.3 %	54	62	-12.9 %	9.7	8.2	18.0 %
Grand Total	21,362	16,857	26.7 %	167	236	-29.2 %	37.6	23.9	57.7 %

Analyze your top competitors and leverage the competitive strategies that work for them. Call us for a free, no obligation, Competitive Landscape Report at (682) 651-5632.

Top 100 Lenders - Year to Date

Rank	Lender	Vol 2021	Vol 2020	Chg %	Mkt Share 2021	Mkt Share 2020	Chg %	Top State
1	AMERICAN ADVISORS GROUP	6819	4894	39 %	31.9 %	29.0 %	10 %	CA
2	REVERSE MORTGAGE FUNDING	2240	1636	37 %	10.5 %	9.7 %	8 %	CA
3	FINANCE OF AMERICA REVER	2087	1437	45 %	9.8 %	8.5 %	15 %	CA
4	LIBERTY REVERSE MORTGAGE	1379	1834	-25 %	6.5 %	10.9 %	-41 %	CA
5	MUTUAL OF OMAHA MORTGAGE	1216	874	39 %	5.7 %	5.2 %	10 %	CA
6	LONGBRIDGE FINANCIAL LLC	1042	464	125 %	4.9 %	2.8 %	77 %	CA
7	OPEN MORTGAGE LLC	1038	503	106 %	4.9 %	3.0 %	63 %	CA
8	FAIRWAY INDEPENDENT MORT	784	788	-1 %	3.7 %	4.7 %	-21 %	AZ
9	HIGHTECHLENDING INC	394	171	130 %	1.8 %	1.0 %	82 %	CA
10	ADVISORS MORTGAGE GROUP	304	191	59 %	1.4 %	1.1 %	26 %	CA
11	FINANCE OF AMERICA MORTG	273	223	22 %	1.3 %	1.3 %	-3 %	CA
12	ALL REVERSE MORTGAGE INC	233	173	35 %	1.1 %	1.0 %	6 %	CA
13	CHERRY CREEK MORTGAGE CO	229	224	2 %	1.1 %	1.3 %	-19 %	UT
14	GOODLIFE HOME LOANS	188	67	181 %	0.9 %	0.4 %	121 %	CA
15	MONEY HOUSE INC	184	62	197 %	0.9 %	0.4 %	134 %	CA
16	PREMIUM SECURITY INC	163	25	552 %	0.8 %	0.1 %	415 %	CA
17	MID AMERICA MORTGAGE INC	158	53	198 %	0.7 %	0.3 %	135 %	TX
18	MCM HOLDINGS INC	148	50	196 %	0.7 %	0.3 %	134 %	FL
19	NATIONWIDE EQUITIES CORP	138	107	29 %	0.6 %	0.6 %	2 %	CA
20	AMERICAN PACIFIC MORTGAG	130	109	19 %	0.6 %	0.6 %	-6 %	CA
21	MAGNOLIA BANK INC	117	73	60 %	0.5 %	0.4 %	26 %	CA
22	SUN AMERICAN MORTGAGE CO	114	52	119 %	0.5 %	0.3 %	73 %	AZ
23	JET DIRECT FUNDING CORP	96	40	140 %	0.4 %	0.2 %	89 %	NY
24	HOMEBRIDGE FINANCIAL SER	87	92	-5 %	0.4 %	0.5 %	-25 %	CA
25	MIDWEST LOAN SOLUTIONS I	74	42	76 %	0.3 %	0.2 %	39 %	MI
26	VIP MORTGAGE INC	70	51	37 %	0.3 %	0.3 %	8 %	AZ
27	BROKER SOLUTIONS INC	69	81	-15 %	0.3 %	0.5 %	-33 %	CA
28	THE FEDERAL SAVINGS BANK	63	51	24 %	0.3 %	0.3 %	-3 %	NV
29	AMERICAN FINANCIAL NETWO	60	78	-23 %	0.3 %	0.5 %	-39 %	AZ
30	UNIVERSAL LENDING CORPOR	59	56	5 %	0.3 %	0.3 %	-17 %	CO
31	PLAZA HOME MORTGAGE INC	51	110	-54 %	0.2 %	0.7 %	-63 %	CA
32	ALPHA MORTGAGE CORPORATI	50	40	25 %	0.2 %	0.2 %	-1 %	NC
33	PREMIER MORTGAGE RESOURC	49	40	23 %	0.2 %	0.2 %	-3 %	ID
34	RESIDENTIAL HOME FUNDING	49	2	2,350 %	0.2 %	0.0 %	1,833 %	TX
35	LEADER ONE FINANCIAL COR	48	26	85 %	0.2 %	0.2 %	46 %	CO
36	ACADEMY MORTGAGE CORPORA	47	40	18 %	0.2 %	0.2 %	-7 %	UT
37	SUN WEST MORTGAGE CO INC	45	32	41 %	0.2 %	0.2 %	11 %	CA
38	BANK OF ENGLAND	42	47	-11 %	0.2 %	0.3 %	-29 %	CO
39	HOMETOWN LENDERS LLC	37	11	236 %	0.2 %	0.1 %	165 %	WA
40	BAY EQUITY LLC	35	19	84 %	0.2 %	0.1 %	45 %	AZ
41	MORTGAGE MASTER SERVICE	31	30	3 %	0.1 %	0.2 %	-18 %	WA
42	PARAMOUNT RESIDENTIAL MO	31	28	11 %	0.1 %	0.2 %	-13 %	FL
43	TOTAL MEDIA MANAGEMENT L	30	17	76 %	0.1 %	0.1 %	39 %	FL
44	DIRECTORS MORTGAGE INC	29	22	32 %	0.1 %	0.1 %	4 %	OR
45	INTERCONTINENTAL CAPITAL	29	30	-3 %	0.1 %	0.2 %	-24 %	NY
46	QUONTIC BANK FSB	29	16	81 %	0.1 %	0.1 %	43 %	NY
47	THRIVE MORTGAGE LLC	28	18	56 %	0.1 %	0.1 %	23 %	TX
48	AMERICAN LIBERTY MORTGAG	28	20	40 %	0.1 %	0.1 %	10 %	CO
49	ATLANTIC COAST MORTGAGE	28	20	40 %	0.1 %	0.1 %	10 %	DC
50	FAMILY FIRST FUNDING LLC	25	21	19 %	0.1 %	0.1 %	-6 %	NJ

Rank	Lender	Vol 2021	Vol 2020	Chg %	Mkt Share 2021	Mkt Share 2020	Chg %	Top State
51	SIMONICH CORPORATION	23	21	10 %	0.1 %	0.1 %	-14 %	CA
52	TOWNEBANK	23	21	10 %	0.1 %	0.1 %	-14 %	VA
53	SUCCESS MORTGAGE PARTNER	22	20	10 %	0.1 %	0.1 %	-13 %	TX
54	MORIA DEVELOPMENT INC	20	16	25 %	0.1 %	0.1 %	-1 %	AZ
55	LAND-HOME FINANCIAL SERV	19	38	-50 %	0.1 %	0.2 %	-61 %	CO
56	CROSSCOUNTRY MORTGAGE	19	34	-44 %	0.1 %	0.2 %	-56 %	CA
57	AMERICA FIRST FEDERAL CR	18	26	-31 %	0.1 %	0.2 %	-45 %	UT
58	NORWICH COMMERCIAL GROUP	18	15	20 %	0.1 %	0.1 %	-5 %	CT
59	EAST COAST CAPITAL CORP	17	24	-29 %	0.1 %	0.1 %	-44 %	NY
60	NATIONWIDE MORTGAGE BANK	16	29	-45 %	0.1 %	0.2 %	-56 %	NY
61	TOP FLITE FINANCIAL INC	16	1	1,500 %	0.1 %	0.0 %	1,163 %	CO
62	US MORTGAGE CORPORATION	16	8	100 %	0.1 %	0.0 %	58 %	NY
63	HOME MORTGAGE ALLIANCE C	15	22	-32 %	0.1 %	0.1 %	-46 %	DC
64	SECURITYNATIONAL MORTGAG	15	20	-25 %	0.1 %	0.1 %	-41 %	UT
65	TRUST MORTGAGE LENDING C	14	4	250 %	0.1 %	0.0 %	176 %	FL
66	AMERICAS MORTGAGE RESOUR	14	15	-7 %	0.1 %	0.1 %	-26 %	LA
67	BANK OF UTAH	13	15	-13 %	0.1 %	0.1 %	-32 %	UT
68	GOLDWATER BANK NA	13	11	18 %	0.1 %	0.1 %	-7 %	CO
69	AMERIFIRST FINANCIAL INC	12	4	200 %	0.1 %	0.0 %	137 %	AZ
70	LOANDEPOTCOM	11	16	-31 %	0.1 %	0.1 %	-46 %	OR
71	SECURITY HOME MORTGAGE L	11	3	267 %	0.1 %	0.0 %	189 %	UT
72	MEADOWBROOK FINANCIAL MO	10	23	-57 %	0.0 %	0.1 %	-66 %	NY
73	CARROLLTON MORTGAGE CO	10	8	25 %	0.0 %	0.0 %	-1 %	CA
74	CENTRAL PACIFIC BANK	10	5	100 %	0.0 %	0.0 %	58 %	HI
75	MOVEMENT MORTGAGE LLC	9	16	-44 %	0.0 %	0.1 %	-56 %	ID
76	FIRST ALLIANCE HOME MORT	9	17	-47 %	0.0 %	0.1 %	-58 %	PA
77	SUMMIT FUNDING INC	9	11	-18 %	0.0 %	0.1 %	-35 %	NV
78	JAMES B NUTTER AND COMPA	8	6	33 %	0.0 %	0.0 %	5 %	KS
79	EVERGREEN MONEYSOURCE MT	8	11	-27 %	0.0 %	0.1 %	-43 %	WA
80	WALLICK & VOLK INC	8	5	60 %	0.0 %	0.0 %	26 %	AZ
81	CAMBRIA FINANCIAL GROUP	7	1	600 %	0.0 %	0.0 %	452 %	MN
82	AMCAP MORTGAGE LTD	7	6	17 %	0.0 %	0.0 %	-8 %	TX
83	DIGNIFIED HOME LOANS LLC	7	3	133 %	0.0 %	0.0 %	84 %	CA
84	ATLANTIC HOME LOANS	7	2	250 %	0.0 %	0.0 %	176 %	CT
85	NOVA FINANCIAL & INVESTM	6	13	-54 %	0.0 %	0.1 %	-64 %	AZ
86	FIRST FEDERAL SAVINGS BA	6	12	-50 %	0.0 %	0.1 %	-61 %	ID
87	MANN MORTGAGE LLC	6	13	-54 %	0.0 %	0.1 %	-64 %	OR
88	PACIFIC RESIDENTIAL MORT	6	10	-40 %	0.0 %	0.1 %	-53 %	ID
89	SALEM FIVE MORTGAGE CO L	6	18	-67 %	0.0 %	0.1 %	-74 %	MA
90	UNITED NORTHERN MORTGAGE	5	14	-64 %	0.0 %	0.1 %	-72 %	NY
91	THE MONEY STORE	5	1	400 %	0.0 %	0.0 %	295 %	TX
92	GOLD STAR MORTGAGE FINAN	5	0		0.0 %	0.0 %		FL
93	CREDIT UNION MORTGAGE AS	5	5	0 %	0.0 %	0.0 %	-21 %	DC
94	CHRISTENSEN FINANCIAL IN	5	3	67 %	0.0 %	0.0 %	32 %	FL
95	HOMEOWNERS FINANCIAL GRO	5	7	-29 %	0.0 %	0.0 %	-44 %	AZ
96	ASPIRE FINANCIAL INC	5	10	-50 %	0.0 %	0.1 %	-61 %	TX
97	ABSOLUTE HOME MORTGAGE C	5	13	-62 %	0.0 %	0.1 %	-70 %	CA
98	SIERRA PACIFIC MORTGAGE	4	5	-20 %	0.0 %	0.0 %	-37 %	CA
99	CORNERSTONE MORTGAGE COM	4	13	-69 %	0.0 %	0.1 %	-76 %	WA
100	ACRE MORTGAGE & FINANCI	4	1	300 %	0.0 %	0.0 %	216 %	PA

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TARGET YOUR MARKETING

RMI Dashboard

Lender	Vol YTD	Chg	Mkt Shr	Mkt Chg
40224	4	100.0 %	0.0 %	0.0 %
40236	4	300.0 %	0.0 %	0.0 %
40902	3	300.0 %	0.0 %	0.0 %
40140	3	200.0 %	0.0 %	0.0 %
40203	3	50.0 %	0.0 %	0.0 %
40219	3	50.0 %	0.0 %	0.0 %
40220	3	100.0 %	0.0 %	0.0 %
40207	2	100.0 %	0.0 %	0.0 %
40038	2	100.0 %	0.0 %	0.0 %
40041	2	100.0 %	0.0 %	0.0 %
40002	2	100.0 %	0.0 %	0.0 %

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