Reverse Market Insight, Inc. | 31 Journey, Suite 110, Aliso Viejo, CA | (949) 281-6470

Reverse Mortgage Retail Leaders

Industry Overview

Data as of March 2009 | **Next Release Date: Week 1 of May**

Endorsement Growth Change	Competition Growth	Active Lender Change
23.9 %	9.4 %	110

Figures above reflect change from prior month

PERFORMANCE

	Rank/Region	04/08	05/08	06/08	07/08	08/08	09/08	10/08	11/08	12/08	01/09	02/09	03/09	Trend
1	Southeast/Caribbean	2,428	2,317	2,620	2,545	2,354	2,368	2,643	1,972	2,488	2,230	1,977	2,866	p
2	Pacific/Hawaii	2,036	1,958	1,842	1,767	1,867	1,809	1,593	1,119	1,655	1,759	1,661	2,111	p
3	Mid-Atlantic	1,142	1,129	1,264	1,062	1,193	1,201	1,197	1,055	1,152	1,255	1,196	1,131	q
4	Midwest	878	855	970	923	939	991	1,104	843	964	994	874	1,208	p
5	Southwest	814	736	772	896	769	787	1,269	793	989	925	814	1,116	p
6	New York/New Jersey	670	639	772	636	673	691	633	620	779	828	807	844	p
7	Northwest/Alaska	588	538	617	562	564	602	483	435	596	651	630	743	p
8	New England	464	424	566	494	503	517	469	423	506	589	579	521	q
9	Rocky Mountain	324	328	345	358	277	305	435	301	405	387	327	451	p
10	Great Plains	220	188	258	241	171	223	295	210	227	240	221	270	p
	Total	9,564	9,112	10,026	9,484	9,310	9,494	10,121	7,771	9,761	9,858	9,086	11,261	p

Find out where the top five markets are in your area by state, county or even zip code to help improve sales performance, market share and maximize opportunities.
Call us for a free briefing at (949) 281-6470.

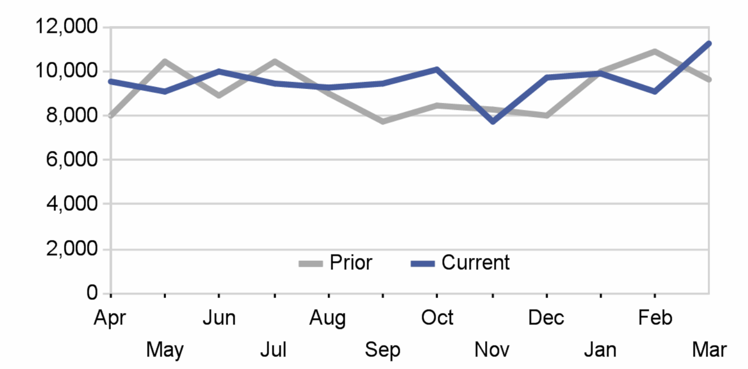
visit us at: www.rminsight.net

Competition

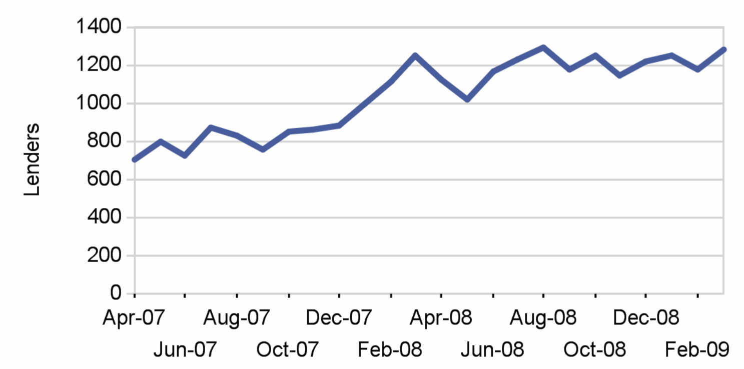
Top 10 Lenders

Rank	Lender	4/2008	5/2008	6/2008	7/2008	8/2008	9/2008	10/2008	11/2008	12/2008	1/2009	2/2009	3/2009	Total	Trend
1	WELLS FARGO BANK NA	1,473	2,337	1,744	1,285	1,525	1,858	1,515	1,170	1,381	1,809	1,522	2,189	19,808	p
2	BANK OF AMERICA NA CHARLOTTE	555	548	629	747	679	1,032	1,255	762	785	626	984	1,121	9,723	p
3	FINANCIAL FREEDOM SENIOR FUNDI	477	228	483	587	583	442	293	275	442	593	458	376	5,237	q
4	WORLD ALLIANCE FINANCIAL CORP.	234	403	288	300	258	286	405	252	527	203	72	239	3,467	p
5	ONE REVERSE MORTGAGE LLC		41	31	62	64	90	190	119	107	163	177	494	1,538	p
6	METLIFE BANK	104	119	105	77	84	66	85	125	166	166	219	200	1,516	q
7	URBAN FINANCIAL GROUP	95	126	126	147	82	105	170	111	172	100	140	131	1,505	q
8	GENERATION MORTGAGE COMPANY	112	74	90	70	105	73	61	64	108	169	149	193	1,268	p
9	1ST AAA REVERSE MORTGAGE INC	80	93	88	132	95	85	190	77	67	71	66	84	1,128	p
10	GENWORTH FINANCIAL HM EQUITY A	213	149	101	44	88	58	64	91	101	41	5	90	1,045	p
	Top 10 Sub Total	3,343	4,118	3,685	3,451	3,563	4,095	4,228	3,046	3,856	3,941	3,792	5,117	46,235	p
	Industry Total	**9,564**	**9,112**	**10,026**	**9,484**	**9,310**	**9,494**	**10,121**	**7,771**	**9,761**	**9,858**	**9,086**	**11,261**	**114,848**	p

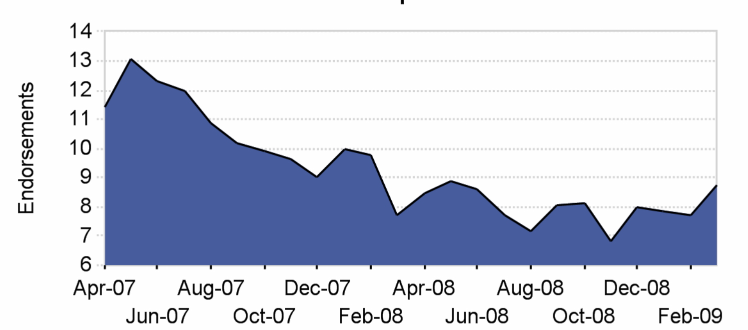
Endorsement Volume



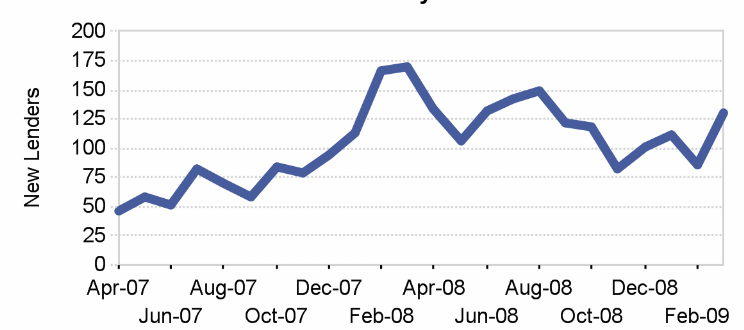
Active Lenders



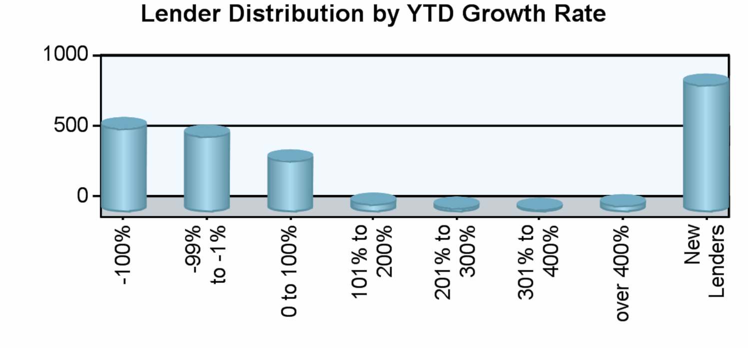
Endorsements per Lender



New Lenders by Month



Lender Distribution by YTD Growth Rate



Market Performance

Market	YTD Volume 2009	YTD Volume 2008	Chg %	Active Lenders 2009	Active Lenders 2008	Chg %	Volume / Lender 2009	Volume / Lender 2008	Chg %
Great Plains									
ST. LOUIS	279	261	6.9 %	63	47	34.0 %	2.8	3.6	-21.8 %
KANSAS CITY	219	309	-29.1 %	47	54	-13.0 %	2.8	4.1	-31.0 %
DES MOINES	119	98	21.4 %	17	19	-10.5 %	4.0	3.0	33.4 %
OMAHA	60	83	-27.7 %	15	15	0.0 %	3.0	3.3	-9.0 %
TOPEKA	54	77	-29.9 %	22	17	29.4 %	1.6	2.9	-46.4 %
Region Total	**731**	**828**	**-11.7 %**	**109**	**95**	**14.7 %**	**4.1**	**5.3**	**-22.8 %**
Mid-Atlantic									
RICHMOND	988	820	20.5 %	113	86	31.4 %	4.8	4.6	2.9 %
BALTIMORE	846	962	-12.1 %	128	105	21.9 %	3.6	4.7	-24.9 %
PHILADELPHIA	823	924	-10.9 %	118	81	45.7 %	3.9	5.7	-31.0 %
WASH. D.C.	493	596	-17.3 %	100	85	17.6 %	2.9	4.1	-28.2 %
WILMINGTON	213	130	63.8 %	36	28	28.6 %	3.5	2.8	22.3 %
PITTSBURGH	165	177	-6.8 %	47	35	34.3 %	2.0	2.8	-27.1 %
CHARLESTON	54	83	-34.9 %	17	17	0.0 %	2.2	3.0	-27.4 %
Region Total	**3,582**	**3,692**	**-3.0 %**	**298**	**211**	**41.2 %**	**6.4**	**8.5**	**-24.0 %**
Midwest									
CHICAGO	1,028	746	37.8 %	143	95	50.5 %	3.7	3.9	-5.6 %
DETROIT	337	560	-39.8 %	72	63	14.3 %	2.6	4.9	-47.0 %
MINN. ST. PAUL	330	317	4.1 %	41	43	-4.7 %	4.4	4.1	6.4 %
INDIANAPOLIS	312	284	9.9 %	50	49	2.0 %	3.3	3.3	-0.4 %
MILWAUKEE	311	312	-0.3 %	37	36	2.8 %	4.8	4.7	1.7 %
CLEVELAND	211	342	-38.3 %	53	50	6.0 %	2.3	3.3	-30.1 %
GRAND RAPIDS	204	253	-19.4 %	47	54	-13.0 %	2.4	2.5	-5.2 %
SPRINGFIELD	116	107	8.4 %	32	35	-8.6 %	2.0	1.9	8.5 %
CINCINNATI	87	91	-4.4 %	28	28	0.0 %	2.0	2.0	2.3 %
COLUMBUS	75	108	-30.6 %	32	28	14.3 %	1.8	2.5	-28.8 %
FLINT	65	114	-43.0 %	26	32	-18.8 %	1.7	2.5	-33.6 %
Region Total	**3,076**	**3,234**	**-4.9 %**	**335**	**277**	**20.9 %**	**5.0**	**6.0**	**-16.7 %**
New England									
BOSTON	733	790	-7.2 %	103	120	-14.2 %	3.7	3.3	11.5 %
HARTFORD	460	524	-12.2 %	92	70	31.4 %	3.0	4.1	-26.1 %
BANGOR	171	124	37.9 %	25	26	-3.8 %	4.1	2.6	57.6 %
MANCHESTER	161	146	10.3 %	40	38	5.3 %	2.5	2.3	8.4 %
PROVIDENCE	106	143	-25.9 %	28	38	-26.3 %	2.2	2.2	3.8 %
BURLINGTON	58	42	38.1 %	10	9	11.1 %	3.4	2.5	39.0 %
Region Total	**1,689**	**1,769**	**-4.5 %**	**205**	**190**	**7.9 %**	**4.5**	**4.6**	**-0.5 %**
New York/New Jersey									
NEW YORK	1,073	768	39.7 %	111	79	40.5 %	5.3	5.1	5.6 %
NEWARK	552	521	6.0 %	102	87	17.2 %	3.4	3.3	3.0 %
CAMDEN	428	488	-12.3 %	91	78	16.7 %	2.7	3.7	-26.4 %
ALBANY	276	272	1.5 %	48	36	33.3 %	3.6	4.2	-12.6 %
BUFFALO	150	180	-16.7 %	22	19	15.8 %	4.3	6.1	-30.7 %
Region Total	**2,479**	**2,229**	**11.2 %**	**220**	**169**	**30.2 %**	**5.9**	**6.9**	**-14.4 %**
Northwest/Alaska									
PORTLAND	884	622	42.1 %	121	90	34.4 %	3.9	3.8	2.9 %
SEATTLE	719	717	0.3 %	94	107	-12.1 %	4.1	3.8	9.6 %
BOISE	294	208	41.3 %	52	36	44.4 %	3.2	3.3	-3.3 %
SPOKANE	105	115	-8.7 %	31	25	24.0 %	2.3	2.6	-9.5 %
ANCHORAGE	22	16	37.5 %	7	7	0.0 %	1.8	1.5	18.8 %
Region Total	**2,024**	**1,678**	**20.6 %**	**198**	**169**	**17.2 %**	**5.3**	**5.3**	**-0.8 %**

Market	YTD Volume 2009	YTD Volume 2008	Chg %	Active Lenders 2009	Active Lenders 2008	Chg %	Volume / Lender 2009	Volume / Lender 2008	Chg %
Pacific/Hawaii									
LOS ANGELES	1,308	1,024	27.7 %	174	188	-7.4 %	4.4	3.3	34.5 %
PHOENIX	920	983	-6.4 %	104	100	4.0 %	4.9	5.4	-10.3 %
SANTA ANA	799	1,048	-23.8 %	156	198	-21.2 %	3.2	3.2	1.0 %
SAN FRANCISCO	786	495	58.8 %	105	106	-0.9 %	4.4	2.6	70.9 %
SACRAMENTO	541	662	-18.3 %	101	114	-11.4 %	3.7	3.2	13.9 %
SAN DIEGO	360	325	10.8 %	84	88	-4.5 %	2.6	2.4	10.0 %
FRESNO	236	483	-51.1 %	58	91	-36.3 %	2.7	3.1	-14.1 %
LAS VEGAS	187	434	-56.9 %	34	63	-46.0 %	3.0	4.1	-26.2 %
TUCSON	173	202	-14.4 %	46	45	2.2 %	2.4	2.7	-11.5 %
HONOLULU	128	226	-43.4 %	29	25	16.0 %	2.7	4.0	-31.6 %
RENO	93	112	-17.0 %	23	25	-8.0 %	2.4	2.7	-10.8 %
Region Total	**5,531**	**5,994**	**-7.7 %**	**450**	**453**	**-0.7 %**	**6.8**	**6.8**	**-0.8 %**
Rocky Mountain									
DENVER	517	460	12.4 %	72	58	24.1 %	4.0	4.3	-7.3 %
SALT LAKE CITY	401	446	-10.1 %	65	47	38.3 %	3.7	4.4	-16.4 %
HELENA	150	60	150.0 %	15	10	50.0 %	4.7	3.3	41.6 %
CASPER	51	36	41.7 %	9	9	0.0 %	3.3	2.6	24.2 %
SIOUX FALLS	30	29	3.4 %	4	10	-60.0 %	5.3	2.0	160.8 %
FARGO	16	21	-23.8 %	3	4	-25.0 %	3.2	2.8	11.8 %
Region Total	**1,165**	**1,052**	**10.7 %**	**135**	**104**	**29.8 %**	**4.9**	**5.1**	**-4.6 %**
Southeast/Caribbean									
MIAMI	1,761	2,439	-27.8 %	267	250	6.8 %	3.6	5.0	-26.5 %
TAMPA	851	1,064	-20.0 %	158	157	0.6 %	3.2	3.7	-12.2 %
ORLANDO	705	1,040	-32.2 %	148	161	-8.1 %	2.8	3.6	-22.0 %
ATLANTA	696	476	46.2 %	105	62	69.4 %	3.9	4.0	-1.2 %
JACKSONVILLE	606	724	-16.3 %	124	124	0.0 %	2.9	3.1	-8.7 %
GREENSBORO	562	361	55.7 %	29	21	38.1 %	8.7	7.4	17.7 %
CARIBBEAN	426	251	69.7 %	8	5	60.0 %	27.7	24.0	15.3 %
COLUMBIA	398	291	36.8 %	59	30	96.7 %	3.7	4.5	-18.3 %
BIRMINGHAM	331	204	62.3 %	54	39	38.5 %	3.5	2.9	17.5 %
KNOXVILLE	220	155	41.9 %	51	32	59.4 %	2.4	2.8	-12.2 %
LOUISVILLE	159	140	13.6 %	42	30	40.0 %	2.7	2.7	0.4 %
NASHVILLE	129	71	81.7 %	36	32	12.5 %	2.1	1.7	24.4 %
JACKSON	115	91	26.4 %	28	17	64.7 %	2.5	2.8	-11.0 %
MEMPHIS	114	97	17.5 %	28	23	21.7 %	2.3	2.3	-1.9 %
Region Total	**7,073**	**7,404**	**-4.5 %**	**594**	**472**	**25.8 %**	**6.4**	**7.8**	**-18.0 %**
Southwest									
SAN ANTONIO	513	376	36.4 %	63	44	43.2 %	4.5	4.4	2.5 %
DALLAS	446	410	8.8 %	58	52	11.5 %	4.0	4.1	-2.9 %
HOUSTON	404	540	-25.2 %	43	57	-24.6 %	4.8	5.0	-3.8 %
FT. WORTH	352	363	-3.0 %	52	53	-1.9 %	3.7	3.8	-4.5 %
ALBUQUERQUE	251	162	54.9 %	52	40	30.0 %	2.8	2.5	11.3 %
LITTLE ROCK	215	206	4.4 %	35	24	45.8 %	3.3	4.1	-20.2 %
NEW ORLEANS	207	160	29.4 %	43	25	72.0 %	2.7	3.3	-17.6 %
LUBBOCK	204	192	6.3 %	36	31	16.1 %	3.3	3.1	5.6 %
OKLAHOMA CITY	121	113	7.1 %	26	28	-7.1 %	2.2	2.2	-0.7 %
TULSA	101	87	16.1 %	24	20	20.0 %	2.4	2.5	-5.6 %
SHREVEPORT	41	44	-6.8 %	15	12	25.0 %	1.8	1.9	-1.5 %
Region Total	**2,855**	**2,653**	**7.6 %**	**205**	**177**	**15.8 %**	**7.3**	**7.9**	**-7.3 %**
Grand Total	**30,205**	**30,533**	**-1.1 %**	**1,973**	**1,665**	**18.5 %**	**8.1**	**9.2**	**-11.3 %**

Analyze your top competitors and leverage the competitive strategies that work for them. Call us for a free, no obligation, Competitive Landscape Report at (949) 281-6470.

Top 100 Lenders - Year to Date

Rank	Lender	Vol 2009	Vol 2008	Chg %	Mkt Share 2009	Mkt Share 2008	Chg %	Top State
1	WELLS FARGO BANK NA	5520	4481	23 %	18.3 %	14.7 %	25 %	CA
2	BANK OF AMERICA NA CHARL	2731	1687	62 %	9.0 %	5.5 %	64 %	CA
3	FINANCIAL FREEDOM SENIOR	1427	2007	-29 %	4.7 %	6.6 %	-28 %	CA
4	ONE REVERSE MORTGAGE LLC	834	0		2.8 %	0.0 %		FL
5	METLIFE BANK	585	398	47 %	1.9 %	1.3 %	49 %	FL
6	WORLD ALLIANCE FINANCIAL	514	860	-40 %	1.7 %	2.8 %	-40 %	FL
7	GENERATION MORTGAGE COMP	511	342	49 %	1.7 %	1.1 %	51 %	CA
8	URBAN FINANCIAL GROUP	371	346	7 %	1.2 %	1.1 %	8 %	TX
9	MONEY HOUSE INC	270	48	463 %	0.9 %	0.2 %	469 %	FL
10	1ST AAA REVERSE MORTGAGE	221	120	84 %	0.7 %	0.4 %	86 %	TX
11	M AND T BANK	214	280	-24 %	0.7 %	0.9 %	-23 %	NY
12	OMNI HOME FINANCING INC	213	566	-62 %	0.7 %	1.9 %	-62 %	CA
13	AMERICAN ADVISORS GROUP	185	107	73 %	0.6 %	0.4 %	75 %	FL
14	EVOFI ONE	177	38	366 %	0.6 %	0.1 %	371 %	TX
15	PNC MORTGAGE LLC	172	0		0.6 %	0.0 %		PA
16	STAY IN HOME MORTGAGE IN	164	209	-22 %	0.5 %	0.7 %	-21 %	CA
17	UPSTATE CAPITAL INC	140	127	10 %	0.5 %	0.4 %	11 %	FL
18	SENIORS REVERSE MORTGAGE	138	18	667 %	0.5 %	0.1 %	675 %	CA
19	EQUIPOINT FINANCIAL NETW	138	197	-30 %	0.5 %	0.6 %	-29 %	FL
20	GENWORTH FINANCIAL HM EQ	136	449	-70 %	0.5 %	1.5 %	-69 %	CA
21	SECURITY ONE LENDING	132	108	22 %	0.4 %	0.4 %	24 %	CA
22	CITIZENS MORTGAGE CORPOR	131	224	-42 %	0.4 %	0.7 %	-41 %	TX
23	GUARDIAN FIRST FUNDING G	129	100	29 %	0.4 %	0.3 %	30 %	FL
24	ALLIED HOME MORTGAGE CAP	125	208	-40 %	0.4 %	0.7 %	-39 %	FL
25	MORTGAGE.SHOP LLC	124	29	328 %	0.4 %	0.1 %	332 %	PA
26	PACIFIC REVERSE MORTGAGE	124	267	-54 %	0.4 %	0.9 %	-53 %	FL
27	CITYONE MORTGAGE BANKERS	123	56	120 %	0.4 %	0.2 %	122 %	FL
28	ACADEMY MORTGAGE LLC	119	226	-47 %	0.4 %	0.7 %	-47 %	PA
29	FIRST REVERSE FINANCIAL	116	126	-8 %	0.4 %	0.4 %	-7 %	FL
30	M AND I MARSHALL AND ILS	115	117	-2 %	0.4 %	0.4 %	-1 %	OH
31	FIRST MARINER BANK	112	496	-77 %	0.4 %	1.6 %	-77 %	FL
32	VALUE FINANCIAL MORTGAGE	109	107	2 %	0.4 %	0.4 %	3 %	FL
33	LIBERTYSTREET FINANCIAL	105	29	262 %	0.3 %	0.1 %	266 %	CA
34	SUN AMERICAN MORTGAGE CO	105	88	19 %	0.3 %	0.3 %	21 %	CA
35	1ST CONTINENTAL MORTGAGE	103	72	43 %	0.3 %	0.2 %	45 %	FL
36	JAMES B NUTTER AND COMPA	103	176	-41 %	0.3 %	0.6 %	-41 %	CA
37	SAVINGS FIRST MORTGAGE L	94	54	74 %	0.3 %	0.2 %	76 %	PA
38	LIVE WELL FINANCIAL INC	88	159	-45 %	0.3 %	0.5 %	-44 %	FL
39	GRIFFIN FINANCIAL MORTGA	88	173	-49 %	0.3 %	0.6 %	-49 %	TX
40	NATIONAL CITY BANK	85	46	85 %	0.3 %	0.2 %	87 %	MI
41	HARVARD HOME MORTGAGE IN	84	74	14 %	0.3 %	0.2 %	15 %	FL
42	METAMERICA MORTGAGE BANK	83	16	419 %	0.3 %	0.1 %	424 %	PA
43	PRIORITY MORTGAGE CORPOR	79	11	618 %	0.3 %	0.0 %	626 %	FL
44	NET EQUITY FINANCIAL INC	79	14	464 %	0.3 %	0.0 %	470 %	PA
45	DIRECT FINANCE CORP	77	22	250 %	0.3 %	0.1 %	254 %	ME
46	VAN DYK MORTGAGE CORPORA	76	96	-21 %	0.3 %	0.3 %	-20 %	FL
47	TWIN CAPITAL MORTGAGE	75	28	168 %	0.2 %	0.1 %	171 %	CA
48	GATEWAY FUNDING DIVERSIF	72	30	140 %	0.2 %	0.1 %	143 %	PA
49	SENIOR AMERICAN FUNDING	68	129	-47 %	0.2 %	0.4 %	-47 %	CA
50	COLONIAL MORTGAGE CORP	68	71	-4 %	0.2 %	0.2 %	-3 %	MI
51	ENVISION LENDING GROUP I	67	45	49 %	0.2 %	0.1 %	51 %	CA
52	FUTURESAFE FINANCIAL COR	66	72	-8 %	0.2 %	0.2 %	-7 %	CA
53	IDEAL MORTGAGE BANKERS	66	32	106 %	0.2 %	0.1 %	108 %	FL
54	CHERRY CREEK MORTGAGE CO	65	35	86 %	0.2 %	0.1 %	88 %	CA
55	WASHINGTON CAPITAL ADVIS	65	23	183 %	0.2 %	0.1 %	186 %	CA
56	JUDITH O SMITH MORTGAGE	64	114	-44 %	0.2 %	0.4 %	-43 %	TX
57	CIRCLE MORTGAGE CORPORAT	64	110	-42 %	0.2 %	0.4 %	-41 %	FL
58	SENIOR FUNDING ASSOCIATE	64	75	-15 %	0.2 %	0.2 %	-14 %	CA
59	HARTLAND MORTGAGE CENTER	63	17	271 %	0.2 %	0.1 %	275 %	OH
60	MONTGOMERY MORTGAGE INC	62	70	-11 %	0.2 %	0.2 %	-10 %	TX
61	SENIORS EQUITY INCOME IN	61	111	-45 %	0.2 %	0.4 %	-44 %	MI
62	GATEWAY REVERSE MORTGAGE	61	0		0.2 %	0.0 %		KS
63	REVERSE MORTGAGES OF CA	58	104	-44 %	0.2 %	0.3 %	-44 %	CA
64	UNIVERSAL LENDING CORPOR	58	44	32 %	0.2 %	0.1 %	33 %	MT
65	NETWORK FUNDING LP	57	55	4 %	0.2 %	0.2 %	5 %	TX
66	WEBSTER BANK	57	96	-41 %	0.2 %	0.3 %	-40 %	ME
67	REMINGTON MORTGAGE INC	56	73	-23 %	0.2 %	0.2 %	-22 %	MI
68	AMERICAN HOME LOAN INC	56	85	-34 %	0.2 %	0.3 %	-33 %	PA
69	WILMINGTON SAVINGS FD SO	56	47	19 %	0.2 %	0.2 %	20 %	PA
70	FIRST FINANCIAL MORTGAGE	55	65	-15 %	0.2 %	0.2 %	-14 %	MI
71	AAA CONCORDIA MORTGAGE C	55	5	1,000 %	0.2 %	0.0 %	1,012 %	FL
72	FRANK J WEAVER INC	54	80	-33 %	0.2 %	0.3 %	-32 %	PA
73	SUN WEST MORTGAGE CO INC	54	39	38 %	0.2 %	0.1 %	40 %	CA
74	SUN VALLEY FINANCIAL OF	53	130	-59 %	0.2 %	0.4 %	-59 %	CA
75	NEW HORIZONS REVERSE MOR	52	77	-32 %	0.2 %	0.3 %	-32 %	CA
76	FIRST MIDWEST BANK	51	33	55 %	0.2 %	0.1 %	56 %	MI
77	AMERICAN REVERSE MORTGAG	50	186	-73 %	0.2 %	0.6 %	-73 %	FL
78	INTEGRITY 1ST MORTGAGE I	50	0		0.2 %	0.0 %		MI
79	SOVEREIGN BANK FSB	49	44	11 %	0.2 %	0.1 %	13 %	NY
80	REVERSE MORTGAGE GRP INC	49	2	2,350 %	0.2 %	0.0 %	2,377 %	CA
81	OASIS LENDING INC	48	83	-42 %	0.2 %	0.3 %	-42 %	FL
82	WATERMARK CAPITAL INC	48	11	336 %	0.2 %	0.0 %	341 %	CA
83	1ST SOURCE FUNDING INC	48	120	-60 %	0.2 %	0.4 %	-60 %	CA
84	STOCKTON TURNER LLC	48	49	-2 %	0.2 %	0.2 %	-1 %	FL
85	SUNTRUST MORTGAGE INC	48	5	860 %	0.2 %	0.0 %	870 %	PA
86	SENIORS FIRST MORTGAGE C	47	104	-55 %	0.2 %	0.3 %	-54 %	PA
87	SIDUS FINANCIAL LLC	46	46	0 %	0.2 %	0.2 %	1 %	FL
88	AMTEC FUNDING GROUP LLC	46	25	84 %	0.2 %	0.1 %	86 %	WA
89	AMERICAN PACIFIC MORTGAG	45	35	29 %	0.1 %	0.1 %	30 %	CA
90	AMERITRUST MORTGAGE BANK	44	8	450 %	0.1 %	0.0 %	456 %	NY
91	RESIDENTIAL EQUITY FUNDI	44	54	-19 %	0.1 %	0.2 %	-18 %	NY
92	RETIREMENT LIFE FUNDING	44	1	4,300 %	0.1 %	0.0 %	4,348 %	PA
93	WSB MORTGAGE SERVICES IN	44	87	-49 %	0.1 %	0.3 %	-49 %	CA
94	MORTGAGE CREDIT OF AMERI	44	0		0.1 %	0.0 %		FL
95	GOLF SAVINGS BANK	43	25	72 %	0.1 %	0.1 %	74 %	WA
96	TOWNE AND COUNTRY MORTGA	43	66	-35 %	0.1 %	0.2 %	-34 %	VT
97	W J BRADLEY MORTGAGE CAP	41	0		0.1 %	0.0 %		TX
98	METROCITIES MORTGAGE LLC	41	9	356 %	0.1 %	0.0 %	361 %	CA
99	AGENCY FOR CONSUMER EQUI	41	32	28 %	0.1 %	0.1 %	30 %	NY
100	ALL FINANCIAL SERVICES I	40	12	233 %	0.1 %	0.0 %	237 %	PA

About Reverse Market Insight, Inc.
Reverse Market Insight (RMI) is the premier provider of market intelligence and strategic advisory solutions in the reverse mortgage marketplace.

RMI is proud to serve 8 of the top 10 reverse mortgage lenders as clients and is the exclusive strategic partner of the National Reverse Mortgage Lenders Association (NRMLA) for market intelligence.

President
John K. Lunde
(949) 429-0452
john@rminsight.net

Vice President
Topher Thiessen
(949) 429-0453
topher@rminsight.net

Reverse Market Insight, Inc.

31 Journey
Suite 110
Aliso Viejo, CA 92656

(949) 281-6470
info@rminsight.net
www.rminsight.net